

A network graphic consisting of numerous white and blue circular nodes connected by thin white lines, set against a dark blue background. Some nodes are larger and glow with a bright white light, while others are smaller and dimmer. The connections form a complex, interconnected web.

# druid26

**COPENHAGEN BUSINESS SCHOOL**

8-10 June, 2026

# TABLE OF CONTENTS

<b>SESSION GUIDELINES AND HINTS FOR PRESENTERS, DISCUSSANTS, CHAIRS, AND DEBATERS</b>	<b>2</b>
<b>PROGRAM OVERVIEW</b>	<b>4</b>
Day 1: Monday, June 8	4
Day 2: Tuesday, June 9	5
Day 3: Wednesday, June 10	6
<b>PLENARY SPEAKERS</b>	<b>7</b>
Welcome	7
Opening Keynote: The Case for Slowness: The Evolutionary Dynamics of Goal Integration	7
Keynote: After the Glass Ceiling: Why Making It Is Not Enough	8
<b>DRUID DIRECTIONS PARALLEL KEYNOTES - NOMINEES FOR THE DRUID BEST PAPER AWARD</b>	<b>9</b>
Paper no. 1: AI and the Dynamic Supply of Training Data	9
Paper no. 2: Scientific Research, Global Health, and Gender Gaps: A New Data Infrastructure	10
Paper no. 3: The Itch to Know: A New Look at the Role of Interest in Science	11
<b>DRUID PROFESSIONAL DEVELOPMENT WOKSHOPS (PDWs)</b>	<b>12</b>
PDW 1: The Role of Academic Research in Society: Engagement, Impact, and Value Creation	12
PDW 2: Lost Potentials, Misallocated Talents: Causes and Consequences	13
PDW 3: Micro-Macro Links for Transformative Entrepreneurship and Innovation: The Role of Individuals, Firms, Partnerships, and Policy	14
<b>COFFEE CONVERSATIONS</b>	<b>15</b>
<b>DRUID DEBATES</b>	<b>16</b>
The Use of AI Tools in Scholarly Research	16
Corporate Sustainability	18
<b>AWARDS</b>	<b>20</b>
2026 Steven Klepper Award for Best Young Scholar Paper	20
The 2026 Industry and Innovation Decade Award	22
Best Reviewers for Industry and Innovation 2025	24
<b>POSTER PRESENTATIONS</b>	<b>25</b>
<b>PARALLEL PAPER SESSIONS</b>	<b>26</b>
Parallel Sessions 1	26
Parallel Sessions 2	28
Parallel Sessions 3	30
Parallel Sessions 4	32
Parallel Sessions 5	35
Parallel Sessions 6	39
<b>SOCIAL PROGRAM</b>	<b>42</b>
<b>LIST OF PARTICIPANTS</b>	<b>44</b>
<b>LIST OF REVIEWERS</b>	<b>50</b>
<b>LIST OF DRUID26 PHD VOLUNTEERS</b>	<b>55</b>
<b>DRUID COMMITTEES</b>	<b>56</b>
Executive Committee	56
Debates Committee	58
Awards Committee	59
<b>INDUSTRY AND INNOVATION</b>	<b>61</b>

# SESSION GUIDELINES FOR PRESENTERS, DISCUSSANTS AND CHAIRS

## THE FORMAT OF DRUID DEBATES

The DRUID Debates aim at stimulating civilized controversy and advance the field of industrial dynamics by clarifying and developing intellectual positions in fundamental or currently heated disputes. The debates are structured to help identify common grounds and lines of division within the field, and to encourage conference participants and subsequent website viewers to take sides and become persuaded by arguments presented.

Each debate confronts a motion and lasts about one and a half hour. The standard time schedule looks like this:

- A brief introduction by the Moderator
- An initial vote where the audience indicates its stand on the motion
- First intervention for the motion: 12 minutes
- First intervention against the motion: 12 minutes
- Second intervention for the motion: 12 minutes
- Second intervention against the motion: 12 minutes
- First rebuttal against the motion: 3 minutes
- First rebuttal for the motion: 3 minutes
- Second rebuttal against the motion: 3 minutes
- Second rebuttal for the motion: 3 minutes
- Questions from the floor and answers from the panelists
- A final vote where the audience indicates its stand on the motion.

## THE FORMAT OF DRUID PARALLEL PAPER SESSIONS

Each session normally includes three papers and lasts about one and a half hour. The standard time schedule looks like this:

- First paper presentation by the author: 15 minutes
- Second paper presentation by the author: 15 minutes
- Third paper presentation by the author: 15 minutes
- First discussant of all three papers: 12 minutes
- Second discussant of all three papers: 12 minutes
- General discussion and replies from the authors: approximately 20 minutes.

## INSTRUCTIONS FOR DRUID PARALLEL SESSION PRESENTERS

Each participant will only be allowed to present one paper during the conference. Co-authored papers may be presented by any of the participating co-authors.

With a conference of this size we ask you to remember some basic rules when making your presentation. In order that everyone has sufficient time to speak it is important that you exercise discipline, particularly time management. Please remember to:

- Arrive at the appropriate room five minutes before the session is due to start. All rooms are equipped with black out facilities and a projector for PowerPoint presentations. Please note that if choosing PowerPoint you must arrive with your presentation on a USB memory device and load it yourself onto the machine provided in the room BEFORE the start of the session. It might be a good idea to do so well in advance as not all versions of PowerPoint function equally well on all projectors. Solicit advice at the info desk or through DRUID volunteers if experiencing trouble
- Introduce yourself to the other presenters and the chair. Give the chair your biographical details for use in introducing you. Ideally to assist the chair these should be in writing
- Present your paper in judicious language. Disclose any financial or other interest you might have in the subject matter of the papers. Acknowledge contributions of co-authors. Structure your presentation so that you have time for your findings and their possible implications (when relevant). Avoid or explain uncommon abbreviations or terms
- Accommodate the session chair, who will tell you at the beginning of the session how long your presentation can last. This will vary between sessions depending on the number of papers to be presented. In a one and a half hour session with three papers you should aim to speak for no more than 15 minutes leaving time for your discussants and for the floor. We have asked session chairs to be very strict in terms of time management so that each presenter has an equal amount of time
- Abide by the timing cards presented to you during your presentation by the session chair, indicating how much is left of your allotted time: 5 minutes remaining; 2 minutes remaining; Time is out (RED card). When you are shown the RED card your time is over. Session chairs have been asked to allow presenters who are out of time to finish your sentence, upon which they need to STOP their presentation.

## INSTRUCTIONS FOR DRUID PARALLEL SESSION DISCUSSANTS

It is the discussant that stimulates civilized controversies, which are at the core of the conference. One or more of the papers you have been asked to discuss might not be within your particular area of expertise, but do NOT start by stating this. Instead, act professionally and do your best to provide useful comments as best you can. Be clear, to the point, sharp but constructive, acknowledge significant contributions but focus on aspects where improvements can or must be made. Aim at providing that the author(s) with something useful to bring home. Enlighten, when possible, the audience with some new insight or reflection. Your comments should be given in judicious language. Disclose any financial or other interest you might have in the subject matter of the papers. Let the Conference Organizers know immediately if you become suspicious of any possible fabrication of data, plagiarism or other kinds of scientific fraud relating to the papers you are asked to discuss.

In order that everyone has sufficient time to speak it is important that you exercise discipline, particularly time management. Please remember to:

- Arrive at the appropriate room 5 minutes before the session is due to start. All rooms are equipped with black out facilities and a Power Point projector. Please note that if you have prepared some points on a PowerPoint slide you must arrive with your presentation on a USB memory device and load it yourself onto the machine provided in the room before the start of the session. It might even be a good idea to do so well in advance as not all versions of PowerPoint function equally well on all projectors. Solicit advice at the info desk or through a DRUID volunteer if experiencing trouble
- Introduce yourself to the presenters, co-discussant and the chair. Give the chair your biographical details for use in introducing you. Ideally to assist the chair these should be in writing. One or two lines would suffice
- Accommodate the session chair, who will tell you at the beginning of the session how long your comments should last. This will vary between sessions depending on the number of papers to be presented. In a one and a half hour session with three papers you should aim to speak for no more than 12 minutes leaving time for your replies and for the floor. We have asked session chairs to be very strict in terms of time management so that each discussant has an equal amount of time.

By abiding to the simple rules your contribution will help support what we hope will be a productive, stimulating and enjoyable conference!

## INSTRUCTIONS FOR DRUID PARALLEL SESSION CHAIRS

This note is intended to provide guidance on managing the session for which you are responsible. Inevitably, the Chair will have to show some degree of flexibility.

In essence, your role will be to introduce the presenter and allocated discussants; control the length of time that they speak for and manage any questions from the floor. In most sessions three papers will be presented. Please notify the Conference Organizers immediately if you become suspicious of any possible fabrication of data or plagiarism relating to the papers in your session.

We believe that it is important to establish some ground rules that everybody understands and works towards during the conference. Please remember to:

- Arrive in the room where the session is to take place at least 5 minutes before the appointed time. If using PowerPoint the presenters have been asked to upload their presentation on the PC before the start of the session to save time. Solicit advice at the info desk or through DRUID volunteers if experiencing trouble
- Introduce yourself to the presenters. Ask them for biographical details to use in introducing them. Make sure that their presentation has been uploaded. Inform them of the maximum time they will have to present their paper. For example, in a one and a half hour session with three papers, each presenter should have 15 minutes and the two discussants should be allocated 12 minutes each. It is important that participants are given the chance to ask additional questions from the floor
- Introduce the author and title for each paper
- Use the series of timing cards, available to you in the session room, to help the presenter or discussants to manage the time. The first card you pass indicates that the presenter or discussant has a maximum of 5 minutes left. The second card indicates that there are 2 minutes left. The third and final RED card indicates that their time is over and the presenter or discussant must STOP. In issuing the red card you must be polite but firm. It is to be fair to other presenters or discussants in the session and to the audience who will wish to contribute in the discussion time. As a rule, a presenter who gets the RED card is allowed to finish the sentence but speak no further
- Ask those who ask questions in the Q&A part of each session to identify themselves and to keep their comments as short as possible to allow time for the presenters to respond in full. You may decide how to organize this element of the session, i.e. after each paper or after all the papers have been presented
- Ensure that the session finishes on time. With the number of papers to be presented this is going to be a busy event. Sessions that over run have implications for other sessions or events later in the day.

Finally, thank you for chairing and helping to make the conference successful!

<b>MONDAY, JUNE 8</b>	
<b>09:00</b>	<b>PROFESSIONAL DEVELOPMENT WORKSHOPS (PDWs)</b> <b>PDW1:</b> The Role of Academic Research in Society: Engagement, Impact, and Value Creation (SPs05) <b>PDW2:</b> Lost Potentials, Misallocated Talents: Causes and Consequences (SPs10) <b>PDW3:</b> Micro-Macro Links for Transformative Entrepreneurship and Innovation: The Role of Individuals, Firms, Partnerships, and Policy (SPs16)
<b>12:00</b>	<b>CONFERENCE REGISTRATION</b> (Registration Desk: Main Lobby)
<b>13:15</b>	<b>WELCOME</b> (SPs01) By <b>MARK LORENZEN</b> , Director, DRUID
<b>13:30</b>	<b>OPENING KEYNOTE</b> (SPs01) <b>"THE CASE FOR SLOWNESS: THE EVOLUTIONARY DYNAMICS OF GOAL INTEGRATION"</b> By <b>STEFANO BRUSONI</b> Chair: <b>METTE PRÆST KNUDSEN</b>
<b>14:30</b>	<b>COFFEE CONVERSATIONS</b> (Main Lobby) (Included in the conference registration)
<b>15:00</b>	<b>PARALLEL PAPER SESSIONS 1</b>
<b>16:30</b>	<b>COFFEE CONVERSATIONS</b> (Main Lobby) (Included in the conference registration)
<b>17:00</b>	<b>PARALLEL PAPER SESSIONS 2</b>
<b>18:30 20:00</b>	<b>DRUID DRINKS RECEPTION</b> Venue: Kilen (CBS) (Included in the conference registration)

<b>TUESDAY, JUNE 9</b>	
<b>06:30</b>	<b>DRUID DASH MORNING RUN</b> Meeting Point: Kongens Nytorv Metro Station
<b>09:00</b>	<b>PARALLEL PAPER SESSIONS 3</b>
<b>10:30</b>	<b>COFFEE CONVERSATIONS and POSTER PRESENTATIONS 1</b> (Main Lobby) (Included in the conference registration)
<b>11:00</b>	<b>DRUID DIRECTIONS PARALLEL KEYNOTES: DRUID BEST PAPER AWARD NOMINEES</b> <b>"AI AND THE DYNAMIC SUPPLY OF TRAINING DATA"</b> (SPs05) By: <b>ALEXANDER STAUB, CHRISTIAN PEUKERT, JÉRÉMIE HAESE, AND FRANZISKA KAISER</b> Chair: <b>CHRISTOPH GRIMPE</b> <b>"SCIENTIFIC RESEARCH, GLOBAL HEALTH, AND GENDER GAPS: A NEW DATA INFRA-STRUCTURE"</b> (SPs10) By: <b>LEO SCHMALLENBACH, MARC LERCHENMÜLLER, CASSIDY SUGIMOTO, MAXIMILIAN BLEY, LINDA MATHEZ, CAROLIN LERCHENMÜLLER, TILL BÄRNIGHAUSEN, AND LONDA SCHIEBINGER</b> Chair: <b>VERA ROCHA</b> <b>"THE ITCH TO KNOW: A NEW LOOK AT THE ROLE OF INTEREST IN SCIENCE"</b> (SPs16) By: <b>HENRY SAUERMAN</b> Chair: <b>MARTIN KALTHAUS</b>
<b>12:00</b>	<b>LUNCH</b> (Canteen, top floors) (Included in the conference registration)
<b>13:00</b>	<b>DRUID DEBATE on THE USE OF AI TOOLS IN SCHOLARY RESEARCH</b> (SPs01) <b>MOTION: "THE INCREASING RELIANCE ON GENERATIVE AI TOOLS BY SCHOLARS IN STRATEGY, ENTREPRENEURSHIP AND INNOVATION WILL LOWER THE NOVELTY OF OUR RESEARCH."</b> Speaking for the motion: <b>VIVIANNA FANG HE and DIRK DEICHMANN</b> Speaking against the motion: <b>HILA LIFSHITZ-ASSAF and HENRI SCHILDT</b> Moderator: <b>AMMON SALTER</b>
<b>14:30</b>	<b>COFFEE CONVERSATIONS and POSTER PRESENTATIONS 2</b> (Main Lobby) (Included in the conference registration)
<b>15:00</b>	<b>PARALLEL PAPER SESSIONS 4</b>
<b>16:30</b>	<b>DRUID DISCOVERIES EXCURSIONS</b> (Meeting point: Main Lobby) (Registration and pre-payment required)
<b>19:00 23:00</b>	<b>DRUID DINNER and PAPER AWARD CEREMONY</b> Venue: Nordisk Film, Stage 3, Mosedalvej 14, 2500 Valby (Included in the conference registration)

<b>WEDNESDAY, JUNE 10</b>	
<b>09:00</b>	<b>PARALLEL PAPER SESSIONS 5</b>
<b>10:30</b>	<b>COFFEE CONVERSATIONS</b> (Main Lobby) (Included in the conference registration)
<b>11:00</b>	<b>KEYNOTE: "AFTER THE GLASS CEILING: WHY MAKING IT IS NOT ENOUGH"</b> (SPs01)  By: <b>ISABEL FERNANDEZ-MATEO</b> Chair: <b>LARS FREDERIKSEN</b>
<b>12:00</b>	<b>LUNCH</b> (Canteen, top floors) (Included in the conference registration)
<b>13:00</b>	<b>DRUID DEBATE ON CORPORATE SUSTAINABILITY</b> (SPs01)  <b>MOTION: "FIRMS' INVESTMENTS IN CORPORATE SUSTAINABILITY ARE LIKELY TO PROVIDE SOCIETAL BENEFITS, BUT DO NOT LEAD TO BETTER LONG-TERM FIRM PERFORMANCE."</b>  Speaking for the motion: <b>NILANJANA DUTT AND LUCA BERCHICCI</b> Speaking against the motion: <b>ELISA GIULIANI AND THOMAZ TEODOROVICZ</b> Moderator: <b>KELD LAURSEN</b>
<b>14:30</b>	<b>COFFEE CONVERSATIONS</b> (Main Lobby) (Included in the conference registration)
<b>15:00</b>	<b>PARALLEL PAPER SESSIONS 6</b>
<b>16:30 17:00</b>	<b>CONFERENCE CLOSING</b> (SPs01)
<b>20:00 23:30</b>	<b>DRUID DECADENCE AFTERPARTY</b> VENUE: LitteraturHaus, Møllegade 7, 2200 Copenhagen N (Registration and pre-payment required)

## WELCOME

Monday, June 8, 13:15-13:30 (SPs01)



**MARK  
LORENZEN**  
DIRECTOR OF DRUID

Mark Lorenzen is Associate Professor of Innovation, Entrepreneurship and Industrial Dynamics in the Department of Strategy and Innovation at the Copenhagen Business School and director of DRUID. He researches the economic geography of open innovation, with a special focus on the relationships between innovation and the economic organization of the market within the creative industries and has published in e.g. *Journal of International Business Studies*, *Journal of Economic Geography*, *Economic Geography*, and *Organization Studies*.

## OPENING KEYNOTE

Monday, June 8, 13:30-14:30 (SPs01)

Chair: Mette Præst Knudsen

## "THE CASE FOR SLOWNESS: THE EVOLUTIONARY DYNAMICS OF GOAL INTEGRATION"



**STEFANO  
BRUSONI**

Stefano Brusoni (DPhil, University of Sussex) is Professor of Technology and Innovation Management at ETH Zurich, where he also serves as Vice Rector for Continuing Education. His research sits at the intersection of innovation strategy and the behavioural sciences, with a focus on how firms and individuals make better strategic decisions under uncertainty. And why they so often don't. He has published in *Strategic Management Journal*, *Administrative Science Quarterly*, *Organization Science*, *Research Policy*, *Academy of Management Journal*, and other leading outlets. He is Deputy Editor of *Organization Science* and previously served as Associate Editor at *SMJ*. The passage of time and a great deal of fortune have since led him to roles as co-founder and corporate adviser, which he approaches drawing on his research, and with considerably less peer review pressure.

## KEYNOTE

Wednesday, June 10, 11:00-12:00 (SPs01)

Chair: LARS FREDERIKSEN

### “AFTER THE GLASS CEILING: WHY MAKING IT IS NOT ENOUGH”



#### ISABEL FERNANDEZ-MATEO

Isabel Fernandez-Mateo is the Adecco Professor of Strategy and Entrepreneurship at London Business School. Her research examines hiring processes, career advancement, and gender differences in access to leadership positions. Her work has been published in *American Sociological Review*, *American Journal of Sociology*, *Administrative Science Quarterly*, and *Management Science*, among other leading journals, and has been featured in outlets such as the *Financial Times*, *Forbes*, *Fortune*, and *Fast Company*. She

has received several academic awards, including the American Sociological Association's W. Richard Scott Award for Distinguished Scholarship and several Best Published Paper awards from the Academy of Management. She currently serves as Department Editor of the Organizations Section at *Management Science*.

## DRUID DIRECTIONS PARALLEL KEYNOTES: NOMINEES FOR THE DRUID BEST PAPER AWARD

### PAPER NO. 1: “AI AND THE DYNAMIC SUPPLY OF TRAINING DATA”

Tuesday, June 9, 11:00-12:00 (SPs05)

Chair: CHRISTOPH GRIMPE

Artificial intelligence (AI) systems rely heavily on human-generated data, yet the people behind that data are often overlooked. Human behavior can play a major role in AI training datasets, be it in limiting access to existing works or in deciding which types of new works to create or whether to create any at all. We examine creators' behavioral change when their works become training data for commercial AI. Specifically, we focus on contributors on Unsplash, a popular stock image platform with about 6 million high-quality photos and illustrations. In the summer of 2020, Unsplash launched a research program and released a dataset of 25,000 images for commercial AI use. We study contributors' reactions, comparing contributors whose works were included in this dataset to contributors whose works were not. Our results suggest that treated contributors left the platform at a higher-than-usual rate and substantially slowed down the rate of new uploads. Professional photographers and more heavily affected users had a stronger reaction than amateurs and less affected users. We also show that affected users changed the variety and novelty of contributions to the platform, which can potentially lead to lower-quality AI outputs in the long run. Our findings highlight a critical trade-off: the drive to expand AI capabilities versus the incentives of those producing training data. We conclude with policy proposals, including dynamic compensation schemes and structured data markets, to realign incentives at the data frontier.



#### ALEXANDER STAUB

University Ramon Llull ESADE



#### JÉRÉMIE HAESE

ETH Zürich



#### CHRISTIAN PEUKERT

University of Lausanne (HEC)



#### FRANZISKA KAISER

University of Zürich

## PAPER NO. 2: “SCIENTIFIC RESEARCH, GLOBAL HEALTH, AND GENDER GAPS: A NEW DATA INFRASTRUCTURE”

Tuesday, June 9, 11:00-12:00 (SPs10)

Chair: VERA ROCHA

Global health and health inequality are central grand challenges, yet we lack systematic evidence on whether scientific research aligns with global health needs. This paper introduces a novel data and methodological framework to analyze the alignment between health research activity and the global burden of disease at a high level of granularity. Using a large language model-based approach supervised by medical experts, we construct an integrated dataset linking more than two decades of scientific publications to standardized disease classifications and Global Burden of Disease indicators. The framework enables systematic comparisons across diseases, regions, and time, providing an empirical foundation for assessing how health-related knowledge is prioritized, how responsive it is to public health needs, and where misalignments persist. Positioned within the literature on innovation and grand challenges, we argue that measuring the correspondence between research activity and societal health needs is essential for understanding how innovation systems engage with global problems. As an empirical application, we examine gender imbalances in health research by testing whether research activity reflects gendered patterns of disease burden. This application illustrates how the new data infrastructure can inform multiple grand challenges simultaneously—here, global health and gender equity—and offers a transparent, extensible foundation for future research on the societal alignment of knowledge production



**LEO  
SCHMALLEN-  
BACH**  
University of Mannheim



**LINDA  
MATHEZ**  
University of Zürich



**MARC  
LERCHEN-  
MÜLLER**  
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**CAROLIN  
LERCHEN-  
MÜLLER**  
University of Zürich



**CASSIDY  
SUGIMOTO**  
Georgia Institute of Technology



**TILL  
BÄRNIG-  
HAUSEN**  
Heidelberg University



**MAXIMILIAN  
BLEY**  
University of Zürich



**LONDA  
SCHIEBINGER**  
Stanford University

## PAPER NO. 3: “THE ITCH TO KNOW: A NEW LOOK AT THE ROLE OF INTEREST IN SCIENCE”

Tuesday, June 9, 11:00-12:00 (SPs16)

Chair: MARTIN KALTHAUS

Efforts to explain the rate and direction of scientists' activities often focus on accumulated knowledge or on incentives such as peer recognition, money, and social impact. Qualitative accounts ranging from Darwin to Einstein and Ostrom, however, suggest another important motive: personal interest and curiosity in particular topics or phenomena. Drawing on prior literature, we identify features that make interest a potentially unique driver of scientists' research: Interest is person/object specific, it can be triggered by perceived novelty, and it coevolves with knowledge. We then explore patterns of interest in two large datasets. Using PISA data from high school students, we document meaningful field-level specificity of interest as well as systematic heterogeneity by gender and socioeconomic status. Interest is strongly associated with science literacy scores and with science-oriented career plans. Using Nature data on postdoctoral researchers, we show that interest is one of the strongest correlates of overall satisfaction and the strongest predictor of both effort levels and intentions to continue academic research. To illustrate its potential role in shaping the direction of science, we offer an interest-based interpretation of recent work studying the research choices of established scientists after the receipt of tenure and when receiving topic-focused calls from funding agencies. We conclude by laying out an agenda for future research on the role of interest in the context of science, including potential implications for organizations, scientific fields, and the broader society



**HENRY  
SAUERMAN**  
ESMT Berlin

# DRUID26 PROFESSIONAL DEVELOPMENT WORKSHOPS (PDWs)

## PDW 1: THE ROLE OF ACADEMIC RESEARCH IN SOCIETY: ENGAGEMENT, IMPACT, AND VALUE CREATION

Monday, June 8, 09:00-12:00 (SPs05)

Free access for all delegates to DRUID26. No further registration required.

### ORGANIZERS:

**PEDRO DE FARIA** (University of Groningen), **NIKOLAOS PAPAGEORGIADIS** (University of Liverpool), **CLEO SILVESTRI** (University of Groningen), **WOLFGANG SOFKA** (Copenhagen Business School)

### SPEAKERS:

**ANDREAS DISTEL** (Erasmus University), **MORTEN FREDERIKSEN** (Copenhagen Business School), **CHRISTOPH GRIMPE** (Copenhagen Business School), **MARKUS PERKMANN** (Imperial College London), **AMMON SALTER** (University of Warwick), **CLEO SILVESTRI** (University of Groningen)

Academic research is increasingly expected to generate benefits beyond academia, informing policy, professional practice, and societal well-being. This shift reflects a move from evaluating research solely by academic influence to also considering its societal relevance. A key pathway to societal impact includes academics' engagement with external stakeholders through collaboration, consulting, and related interactions that connect research to real-world problems.

However, societal impact remains difficult to generate, observe, and measure. It depends on complex translation processes, sustained relationships, and alignment across differing goals and time horizons, and may emerge indirectly with long time lags and limited visibility.

This Professional Development Workshop (PDW) brings together four scholars to provide an overview of foundational and recent research on societal impact. Three senior discussants, representing different institutional roles, will synthesize insights and reflect on societal impact from the perspectives of a researcher (Nikolaos Papageorgiadis, University of Liverpool), a Head of Department (Christoph Grimpe, Copenhagen Business School), and a Dean (Morten Frederiksen, Copenhagen Business School), highlighting key challenges and opportunities for generating societal impact.

## PDW 2: LOST POTENTIALS, MISALLOCATED TALENTS: CAUSES AND CONSEQUENCES

Monday, June 8, 09:00-12:00 (SPs10)

Free access for all delegates to DRUID26. No further registration required.

### ORGANIZERS:

**KARIN HOISL** (Mannheim University and Copenhagen Business School), **H.C. KONGSTED** (Copenhagen Business School), **MYRIAM MARIANI** (Bocconi University)

### SPEAKERS:

**SOFIE CAIRO** (Copenhagen Business School), **ISABEL FERNANDEZ-MATEO** (London Business School), **MYRIAM MARIANI** (Bocconi University), **ATTE PUDAS** (Aalto University), **JOHANNA SCHNIER** (Copenhagen Business School)

Research within the "Lost Einsteins" and "Lost Marie Curies" framework demonstrates that individuals from less advantaged backgrounds and underrepresented groups are markedly less likely to become inventors—despite exhibiting comparable levels of potential. This pattern points to a substantial and avoidable loss of innovative capacity, with profound implications for both economic efficiency and social equity. The central insight is stark: inventive outcomes are strongly associated with socioeconomic background, parental education, and gender, even though underlying ability is likely to be far more evenly distributed. As World Bank President Ajay Banga aptly stated, "Talent is everywhere, opportunities are not." These insights likely extend well beyond invention. In many domains where idea generation, experimentation, and talent development are critical to performance—across organizations, industries, and economies—potential may be systematically diverted, underdeveloped, or overlooked. Understanding when, how, and why talent is misallocated or unrealized therefore represents a central challenge for innovation research and policy.

This PDW examines lost potential across a broader set of contexts. We will explore common mechanisms, institutional drivers, and possible interlinkages shaping talent develop-

ment and misallocation, drawing on diverse theoretical and methodological perspectives. Our goal is to identify promising new research questions and methodological approaches that can advance scholarship on lost potential in innovation and beyond.

The PDW will open with two overview presentations on ongoing research in the field, establishing a shared analytical foundation for the workshop. The second part will feature paper presentations by junior scholars, with each paper receiving dedicated feedback from an assigned discussant followed by audience discussion. The final segment of the PDW will consist of structured break-out discussions focused on future research opportunities. Each table discussion will center on a specific theme related to "lost potentials" and will be led by a scholar actively working in that area. Participants will also be invited to give brief research pitches during these discussions, fostering new collaborations and sharpening emerging ideas. Taken together, the workshop aims to build a research agenda that advances our understanding of lost potential and, ultimately, informs strategies for identifying and unlocking it.

## PDW 3: MICRO-MACRO LINKS FOR TRANSFORMATIVE ENTREPRENEURSHIP AND INNOVATION: THE ROLE OF INDIVIDUALS, FIRMS, PARTNERSHIPS, AND POLICY

**Monday, June 8, 09:00-12:00 (SPs16)**

*Free access for all delegates to DRUID26. No further registration required.*

### ORGANIZERS:

ALESSANDRA PERRI (LUISS University, LUISS Business School), VERA ROCHA (Copenhagen Business School)

### SPEAKERS:

RAJ CHOUDHURY (LSE), EVIS SINANI (Copenhagen Business School), FRANCESCO RULLANI (Ca' Foscari University of Venice), NILANJANA DUTT (Bocconi University)

As societies confront grand challenges such as climate change, geopolitical instability, technological disruption, and persistent social inequalities, understanding how micro-level behaviors interact with macro-level structures and institutions becomes essential. Addressing these challenges requires multi-level research linking micro-level mechanisms (e.g., learning, collaboration, and technology adoption) to broader outcomes (e.g., firm capabilities and strategy, cross-sectoral partnerships, and policy responses), as well as the feedback loops between them.

This PDW advances research focused on how individuals, firms, multi-stakeholder partnerships, and policy actors jointly shape transformative entrepreneurship and innovation. Discussion will explore timely phenomena such as AI-enabled human capital scaling, geopolitical shocks to multinational

firms' innovation, multi-stakeholder collaborations for global challenges, and firm responses to evolving policy landscapes. The PDW consists of two parts. First, four distinguished speakers share their perspectives on emerging research at the intersection of micro- and macro-level drivers of transformative entrepreneurship and innovation. Second, speakers and organizers will facilitate roundtable discussions among attendants around those thematic areas, based on short idea proposals submitted in advance by participants. Participation is open to all, but pitching an idea at a roundtable requires a short in-advance submission to the organizers.

## COFFEE CONVERSATIONS

**MONDAY, June 8, 14:30-15:00 and 16:30-17:00**

**TUESDAY, June 9, 10:30-11:00 and 14:30-15:00**  
(including Poster Presentations - see page 25)

**WEDNESDAY, 10 June, 10:30-11:00 and 14:30-15:00**



**A Lot  
Can Happen  
Over Coffee**

Coffee Conversations  
take place twice a day  
at the Main Lobby

Assembling so many good  
people under one roof,  
DRUID26 certainly offers  
you the possibility for great,  
challenging and innovative  
Coffee Conversations



# DRUID DEBATE on THE USE OF AI TOOLS IN SCHOLARY RESEARCH

Tuesday, June 9, 13:00-14:30 (SPs01)

Moderator: AMMON SALTER

**MOTION: "THE INCREASING RELIANCE ON GENERATIVE AI TOOLS BY SCHOLARS IN STRATEGY, ENTREPRENEURSHIP AND INNOVATION WILL LOWER THE NOVELTY OF OUR RESEARCH."**

## SPEAKING FOR THE MOTION:



### VIVIANNA FANG HE

Viviana Fang He is Associate Professor of Strategy and Entrepreneurship at the UCL School of Management, University College London (UK). Her research focuses

on how emerging technologies shape collaborative innovation in organizations. Her work has been published in leading science (e.g., Nature Reviews Drug Discovery) and management journals (e.g., SMJ, AMJ, and Organization Science) and won prestigious grants. Viviana earned her PhD degree in Management from the GW School of Business, George Washington University (USA). Prior to joining UCL, she has worked at ETH Zürich (Switzerland), ESSEC Business School (France), and University of St Gallen (Switzerland), where she co-founded and led Institute of Responsible Innovation—an interdisciplinary research centre dedicated to harnessing emerging technologies and novel organizational forms for positive societal impact.



### DIRCH DEICHMANN

Dirk Deichmann is Endowed Professor of Creativity and Innovation at Rotterdam School of Management, Erasmus University (RSM), holding the Chair of Horti-

culture Innovation. In his research he focuses on the determinants and consequences of creative and innovative behavior, with particular emphasis on the question of how sustained and successful idea generation, development, and implementation can be achieved.

## SPEAKING AGAINST THE MOTION:



### HILA LIFSHITZ-ASSAF

Hila Lifshitz is a professor of management at Warwick Business School and affiliated faculty at Harvard University (D<sup>3</sup>) Institute. She is the head of the Artificial

Intelligence Innovation Network at Warwick University, which investigates the forefront of knowledge on artificial intelligence (AI) "in the wild", in complex, hybrid, and meaningful real-world human-machine interactions. Lifshitz conducts field studies and experiments exploring the transformation of day-to-day knowledge work processes of leaders, managers, and professionals in organizations such as the National Aeronautics and Space Administration, Boston Consulting Group, Procter & Gamble, and H&M. She currently focuses on the use of AI for innovation processes as well as for critical decision-making processes. Professor Lifshitz earned her doctorate from Harvard Business School and held a faculty position at New York University Stern School of Business before joining Warwick. Her research was awarded the National Science Foundation's prestigious INSPIRE Grant, best paper awards from Administrative Science Quarterly and Management Information Systems Quarterly, and industry impact awards, such as the Industry Studies Association Frank Giarrantani Rising Star Award, the ISSIP Excellence in Service Innovation Award, and top 25 AI leaders.



### HENRI SCHILDT

Henri Schildt is a professor of strategy at Aalto University and co-founder of Skimle.com, a qualitative analysis platform. His research spans theoretical and

empirical domains, including institutional theory, sense-making, artificial intelligence, and social purpose. His qualitative, quantitative, and conceptual research has been published in many of the leading management journals.

# DRUID DEBATE on CORPORATE SUSTAINABILITY

Wednesday, June 10, 13:00-14:30 (SPs01)

Moderator: KELD LAURSEN

**MOTION: "FIRMS' INVESTMENTS IN CORPORATE SUSTAINABILITY ARE LIKELY TO PROVIDE SOCIETAL BENEFITS, BUT DO NOT LEAD TO BETTER LONG-TERM FIRM PERFORMANCE."**

## SPEAKING FOR THE MOTION:



### NILANJANA (NEL) DUTT

Nilanjana (Nel) Dutt is an Associate Professor of Strategy in the Department of Management and Technology at Bocconi University. She is the Director of ICRIOS.

Nel's research focuses on how firms develop and implement strategy in complex environments, particularly at the intersection of business, policy, and the natural environment. Her work examines how firms' strategic choices shape both firm performance and broader societal outcomes, with applications in areas such as renewable energy, entrepreneurship, waste management, and corporate lobbying.

Her research has been published in leading journals, including Strategic Management Journal, Management Science, Organization Science, and the Academy of Management Journal. She serves as an Associate Editor at Organization Science and sits on the editorial boards of several top journals. Dutt has also held leadership roles in major academic associations, including the Strategic Management Society and the Academy of Management. Nel's research has received recognition through Bocconi Research Awards as well as Research Grants €250,000 for the period.

Nel received her Ph.D. in Strategy at Duke University's Fuqua School of Business and holds Bachelors and Masters' degrees in Engineering from Dartmouth College and Colby College.



### LUCA BERCHICCI

Luca Berchicci is Full Professor of Entrepreneurship and Head of the Department of Strategic Management and Entrepreneurship at Rotterdam School

of Management, Erasmus University. His research asks how entrepreneurs and managers act under uncertainty, and how their decisions shape — and are shaped by — the organizational and social contexts in which they operate. Current work spans two programs: one examining how organizations respond to performance pressure and environmental change, the other developing a behavioral account of entrepreneurial action, venture design, and resource acquisition.

## SPEAKING AGAINST THE MOTION:



### ELISA GIULIANI

Elisa Giuliani (Ph.D., University of Pisa; Ph.D., SPRU, University of Sussex) is professor of Management at the University of Pisa.

Elisa was a Jean Monnet Fellow at the European University Institute in 2004 and an ESRC Postdoctoral Fellow at SPRU in 2005. She has held visiting professorships at MIT Sloan School of Management, Bocconi University, and Lund University.

Elisa is ranked among the top 2% of scientists in the Elsevier-Stanford global ranking and is the recipient of an ERC Synergy Grant for the period 2026–2032.

She is currently Editor for Research Policy and Associate Editor for the Academy of Management Annals.



### THOMAZ TEODOROVICZ

Thomaz Teodorovicz is a specialist in "strategic management in the public interest." This research examines when and how the leaders of private

and public organizations can pursue superior performance while providing solutions to pressing societal challenges. He currently holds the CBS Executive Fonden Chair in Leadership at the Copenhagen Business School, where he is an Assistant Professor of Strategy and Innovation.

Prior joining CBS, he was a researcher at Harvard Business School. Thomaz has also been a visiting Professor/Research Fellow at INSEAD, SDA Bocconi, HEC Paris, and the Geneva Research Lab for Digital Impact. His research has been published at leading management journal (Strategic Management Journal, Organization Science, Journal of Public Administration Research and Theory).

For his research and services, he has received several recognitions from the Strategic Management Society and the STR Division of the Academy of Management. Thomaz earned a Ph.D. in Business Economics from the Insper Institute of Education and Research, with a research stay at the Rotman School of Management, University of Toronto. He is originally from Brazil, where he engaged in academic consulting to leverage private-sector action for the public interest in projects with multilateral organizations, private firms, and state agencies.

# NOMINEES FOR THE 2026 STEVEN KLEPPER AWARD FOR BEST YOUNG SCHOLAR PAPER

## PAPER NO. 1: "ACCESS TO THE FRONTIER: OPEN SOURCE AI AND DOWNSTREAM INNOVATION"



**DOMINIK  
ASAM**

Max Planck Institute for  
Innovation and Competition

### ABSTRACT

How does open sourcing a frontier AI model affect downstream innovation? While participation in traditional open source software is constrained primarily by human capital, innovation in AI depends on access to capital-intensive foundation models. When these models are kept proprietary, this dependence creates structural barriers to entry for downstream development. This paper studies the leak of Meta's Llama model in 2023 as an openness shock at the AI frontier. I find that Llama led to a substantial surge in new models without compromising observable quality. The increase in model creation is almost entirely driven by new entrants, who show similar experience characteristics to incumbents. This suggests that the previous dominance of closed models imposed entry barriers that excluded valuable contributions from skilled developers. An analysis of incumbents' reactions shows that ex ante exposed contributors pivot away from Llama-affected domains toward unaffected fields, indicating a strategic reallocation of effort. Together, these findings support the characterization of frontier AI models as platform technologies whose openness governs both the scale and allocation of downstream innovation.

## PAPER NO. 2: "INNOVATION IN RESPONSE TO THE PUBLIC: ENDOGENOUS EFFECTS OF PUBLICIZING POLLUTION INFORMATION"



**SHIN-REN  
PAN**

KU Leuven



**MENGXI  
XIE**

Asian Development Bank

### ABSTRACT

While publicizing publicly undesirable information may deter firms from taking such actions, its endogenous effect on innovation remains unclear. Leveraging quasi-random variation in manufacturing firms' responses to China's 2014 pollution disclosure program, which make some firms pollutant emissions known publicly, we show that making firms' pollution information publicly available induced their short-run pollution-reducing innovation without crowding out other forms of innovation and generated greater knowledge spillovers. The induced effect are stronger in cities with higher public engagement in environmental affairs. At the same time, compared to their counterpart, publicized firms faced intensified regulatory enforcement and experienced economic losses.

## PAPER NO. 3: "EXPLORING AFFORDANCES OF COMMONS RESOURCES"



**LEIGHANN  
EILEITHYA  
KIMBLE**

Vrije Universiteit Amsterdam

### ABSTRACT

Digitalization has allowed for the creation of commons environments in which resources are curated, pooled, and shared for further use. However, governing openly shared resources is challenging and present new questions in how resources should be managed. In this study, we explore the use of data and knowledge resources using the NeuroData Research Network (pseudonym) as a case of a research commons. NeuroData offers users access to standardized imaging and cohort data, patient samples, and protocols. Using the Governing Knowledge Commons Framework (GKF) and narratives to guide our exploration of this case, we describe how actors use resources in both siloed and collaborative ways. We explain how resources can be used as tools, collateral, or common ground, pulling on conceptualization from affordances to explain the observed patterns of interaction. Our findings contribute to discussions on resource governance in data and knowledge commons, with important implications for understanding the mechanisms leading to the (de)generation of commons resources.

# THE 2026 INDUSTRY AND INNOVATION DECADE AWARD

Each year, *Industry and Innovation* celebrates a highly impactful article published in I&I ten years prior. Looking back at all the papers published in *Industry and Innovation* in 2015, the Editorial Advisory Board casted their vote and distinguished the following paper with the 2026 I&I Decade Award

## "FROM MARKET FIXING TO MARKET-CREATING: A NEW FRAMEWORK FOR INNOVATION POLICY"



**MARIANA MAZZUCATO**  
University College London

Substantial policy effort is devoted to stimulate environmentally friendly technology through regulation and subsidies. Since innovation is a crucial productivity driver, a potential crowding out of inventive efforts in affected firms may increase the cost of regulation. We study the effects of regulation-induced environmental technology on innovation activities for a sample of firms in Germany. We find some evidence for a crowding out of firms' in-house R&D, especially for firms facing financing constraints. Innovation outcomes and investments in innovation-related fixed assets are not affected. Moreover, subsidy-backed environmental technology does not crowd out R&D.



# BEST REVIEWERS FOR INDUSTRY AND INNOVATION 2025

*Industry and Innovation* publicly acknowledges the outstanding contribution of reviewers who excelled with their timely, insightful, and professional reviews during the previous year. The editorial board is grateful for the service that all reviewers have offered to our community of scholars in 2025. Among all those who contributed to the journal, we would like to publicly recognize the remarkable efforts of the following scholars with "Best Reviewer Awards":

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**ARJAN MARKUS** (Eindhoven University of Technology)

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**ARUSYAK ZAKARYAN** (Grenoble-EM)

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**BRIAN TJEMKES** (Vrije Universiteit Amsterdam)

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**CHRISTIAN FISCH** (University of Luxembourg)

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**CIRO ESPOSITO** (Jheronimus Academy of Data Science)

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**ELENA FREISINGER** (Ilmenau University of Technology)

---

**ELISABETH MUELLER** (IESEG School of Management)

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**ERICA SANTINI** (University of Trento)

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**GEORG REISCHAUER** (WU Vienna University of Economics and Business)

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**GRAZIA CECERE** (nstitut Mines-Télécom Business School)

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**HUAN ZHANG** (The University of Sydney Business School)

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**JITSE DUIJSTERS** (University of Groningen)

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**LENA FUENER** (ZEW)

---

**MARIA LUISA MANCUSI** (Catholic University of Milan)

---

**NICOLA MELLUSO** (LUISS University)

---

**NICOLETTA CORROCHER** (Bocconi University)

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**OIVIND NILSEN** (Norwegian School of Economics)

---

**PIERPAOLO ANDRIANI** (Kedge Business School)

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**PIERPAOLO PARROTTA** (University of Siena)

---

**ROBERTO GABRIELE** (University of Trento)

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**ROMAN MARTIN** (University of Gothenburg)

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**SEBASTIAN FIRK** (University of Duisburg-Essen)

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**STEPHAN BOHN** (Humboldt Institute for Internet and Society, Freie Universität Berlin)

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**TASOS KITSOS** (Aston Business School)

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**YIFAN TIAN** (Bocconi University)

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**ZEYNEP AYDIN GOKGOZ** (Sabancı University)

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# POSTER PRESENTATIONS

Tuesday, June 9, 10:30-11:00 and 14:30-15:00 (Main Lobby)

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**PATRICK LLERENA, PATRICK COHENDET, LAURENT SIMON, SOPHIE BOLLINGER, ROMAIN RAMPA, RAOUF NAGGAR:**  
Reconsidering Open Innovation Through Ideation Processes

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**BERNHARD DACHS:**  
Success and Failure of Industrial Policies in Semiconductors: The Example of JESSI

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**SOPHIA HESS, ANDREAS WAHL, BERND WURTH:**  
Process Velocity in Early Venture Development: How Persistence Accelerates and Diversity Delays Milestone Achievement

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**CARMELO CENNAMO, FRANCESCA SEGATO, FRANCESCO DI LORENZO:**  
Coordinated Search and User-Driven Orchestration in Two-Sided Platforms

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**SUNG HOON LEE:**  
Industry Knowledge Modularity and Firm Performance: Knowledge Modularity as an Entry Barrier

---

**TOM GRAD, LARS BO JEPPESEN:**  
Diffusion of Free Innovation and Knowledge in Social Movements: A Study of Veganism

---

**LORI DIVITO, ZITA INGEN-HOUSZ, VIET NGUYEN:**  
Unraveling Barrier Interactions in the Transition to Circular Workwear: A Case Study of Dutch Healthcare Organizations

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**METTE PRÆST KNUDSEN, RITA FAULLANT, MORITZ VÖLKLE:**  
Influence of Personal Values on Actual Creative Behavior of Employees: Evidence from Longitudinal Patent-Data in the Automotive Sector in Germany

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**EMIN ALTUN, ANNA MORETTI:**  
From Networks to Serendipity – and Back: Ego-Network Dynamics in Entrepreneurial Journeys

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**GISELE MSANN, AGNIESZKA URSZULA NOWINSKA:**  
AI Integration in Ecosystems and the Competitive Repositioning of Shipping MNEs

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**ANUBHA SHOKHAND, NILAM KAUSHIK:**  
Edison vs. Pasteur Stars in Advancing Innovation

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**JOJO JACOB, MAGGIE-QIUZHU MEI, YAJING LI:**  
Family in the Mix: Institutional Hybridity and Family Firm Performance

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**SALAR ALIZAD POURSAEIDI, MARIA THERESA NORN, DIEUDONNE COBBEN, MARCEL BOGERS, MARAL MAHDAD:**  
Orchestration in Collaborative Arrangements

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**CRISTINA ROSSI LAMASTRA, CLAUDIO BONVINO, VINCENZO BUTTICE:**  
Too Different to Trust? Strategic Differentiation, Gender, and Investment Decisions in Equity Crowdfunding

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**MARIO MACCHIONI, MICHELE PEZZONI, FABIANA VISENTIN:**  
The Impact of U.S. Government on the diffusion of Technological Trajectories

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**MIRELLA SCHRIJVERS, AMBER GEURTS:**  
Startups as Drivers of Future Technological Sovereignty: The Startup Complexity Index

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**YOTAM SOFER, ASTRID ULV THOMSEN:**  
From the Ivory Tower to Capitol Hill: Which Academics Get a Voice in Congress?

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**WENJING ZHU:**  
Unequal Complements: Digital-R&D Complementarity and the Asymmetry of Career Rewards

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**MARTIN KALTHAUS, INDIRA YARULLINA:**  
Co-publishing between Science and Industry and its Relevance for Inventions

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# PARALLEL PAPER SESSIONS 1

MONDAY, JUNE 8, 15:00-16:30

## 1 SCIENTIFIC PRACTICE: NEW UNIVERSITY PRACTICES

Monday, June 8, 15:00-16:30, Room: SPs03, Chair: Haiyang Zhang

**STEFAN BUECHELE, GUIDO BUENSTORF, BURCU OZGUN, PIA SCHOCH:** "From Public Policy to Public Awareness: Science Communication as an Enabler of Academic Engagement in Peripheral Regions"

**NOAH WEISSWANGE, JOHANNES KOENIG, ANNE OTTO:** "Excellence Competition and the International Mobility of STEM Doctorate Holders in Germany"

Discussants: **NICOLA CORTINOVIS, SILVIA RITA SEDITA**

## 2 INDUSTRIAL DYNAMICS: TECHNOLOGY STRATEGY, ACQUISITIONS AND COMPETITION

Monday, June 8, 15:00-16:30, Room: SPs05, Chair: Michele Acciaro

**CECILIA SERI, MARIA MARTINEZ CILLERO, LORENZO NAPOLITANO, FRANCESCO RENTOCCHINI, ELENA ZAURINO:** "Technological M&As, Innovation and Market Power"

**JAMES ADDIS:** "Applications of Technology as a Strategic Choice: Evidence from Startups"

**SANGHYUN (JESSE) LIM, JINHYUCK (JOSEPH) PARK, JIACHEN YANG:** "The Fragility of Knowledge Integration: Inventor Mobility and Financial Performance in Technology-Intensive Acquisitions"

Discussants: **MICHAEL ROACH, HOAN NGUYEN**

## 3 THE DIGITAL ECONOMY: ADAPTING TO CONSTRAINTS AND SHOCKS

Monday, June 8, 15:00-16:30, Room: SPs07, Chair: James Bonsor

**SI (COCO) CHENG, ALI MOHAMMADI, WOLFGANG SOFKA:** "When Talent Cannot Cross Borders: Do Immigration Restrictions Constrain or Incentivize Firms to Build Up AI Capabilities?"

**STEFANO AZZOLINA:** "Data Governance and Learning Machines Through the Lens of a Rugged Digital Ecosystem"

**JONAS VERSTREPEN, DIRK CZARNITZKI, CHRISTIAN RAMMER:** "Curing the Cough: Digital Adjustment and Firm Recovery After COVID-19"

Discussants: **TIM SIMCOE, CHRISTIAN UNTCH**

## 4 THE DIGITAL ECONOMY: INSTITUTIONS AND NETWORKS

Monday, June 8, 15:00-16:30, Room: SP108, Chair: Ruby Zhang

**LORI DIVITO, FRAZEN TOLENTINO-ZONDERVAN:** "Navigating Institutional Work: Digitalization and GVC Transformation in the Fishery Sector"

**EGBERT AMONCIO, CORNELIA STORZ, CAROLIN BOCK, RAJESH RAMACHANDRAN:** "When Expanding Networks Harms: An Abductive Inquiry into Digital Platform Adoption by Micro-Entrepreneurial Ventures in Sub-Saharan Africa"

**MUHAMMAD FARAZ MUBARAK, MONIKA PETRAITE, MAX VON ZEDTWITZ, MANTAS VILKAS:** "Role of Innovation Networks in Improving Digital Transformation-Led Sustainable Manufacturing"

Discussants: **ABHISHEK KUMAR, LEO SCHMALLENBACH**

## 5 GEOGRAPHIES OF INNOVATION: LOCAL INVENTORS

Monday, June 8, 15:00-16:30, Room: SP113, Chair: En Qi Teo

**BENJAMIN CORNEJO COSTAS:** "Cultural Diversity, Local Capabilities and Green Breakthrough Innovations"

**SHERRY XUE:** "Returnee Inventor, Knowledge Spillover and International R&D Collaboration"

**FRANCESCA DIODORO, FEDERICA CECI, FRANCESCA DI PIETRO:** "Bridging Gaps in Regional Innovation: Knowledge Circulation by Returning Entrepreneurs"

Discussants: **JACOB RUBÆK HOLM, LISE MARTINS NOURRY**

## 6 INNOVATION STRATEGY AND OPEN INNOVATION: KNOWLEDGE DOMAINS AND PATHS

Monday, June 8, 15:00-16:30, Room: SP207, Chair: Mariam Ashraf Aziz

**HAOYI CHEN, KEN-ZEN CHEN, KIM WANG, RUSSELL SEIDLE:** "The Learning-Commitment Dilemma: Path Dependence in the Multi-Segment Electric Vehicle Industry"

**YINGYING HE, CLAUDIA VECCIOLINI, MARCELA MIOZZO, DAMIAN GRIMSHAW:** "How Interorganizational Dissimilarities Interact to Shape Knowledge Integration Modes"

**SEBASTIAN NIEDERBERGER, ARNALDO CAMUFFO, ALFONSO GAMBARELLA:** "Search Speed, Knowledge Domains, and Growth: Evidence from YouTube Channels"

Discussants: **HENRY SAUERMAN, RAANA BAGHERI**

## 7 ENTREPRENEURSHIP: PLAYING, THINKING AND TINKERING

Monday, June 8, 15:00-16:30, Room: SP214, Chair: Yalin Xing

**PETER SCHOU:** "Scientists, Tinkerers and Improvisers: Towards a Contingency Theory of Entrepreneurial Business Model Development"

**ELEONORA GRASSI, SIMONE FERRIANI, GINO CATTANI:** "From Prank to Purpose: A Process Model of Playfulness-Based Venturing"

**CATERINA FOGGETTI, ANGELO NATALICCHIO, ANTONIO MESSENI PETRUZZELLI:** "From Intuition to Iteration: Scientific Thinking in Student Entrepreneurship"

Discussants: **JEROEN MAHIEU, PRIYANKA MOHANTY**

# PARALLEL PAPER SESSIONS 2

MONDAY, JUNE 8, 17:00-18:30

## 8 SCIENTIFIC PRACTICE: INTERDISCIPLINARITY AND BOUNDARY SPANNING

Monday, June 8, 17:00-18:30, Room: SPs03, Chair: Sanghyun (Jesse) Lim

**SICHAO TONG, NAN DENG, LIYING YANG:** "It's What You Span, Not How Many: The Distinct Value of Boundary-Spanner in Knowledge Production"

**HONGWEI PENG:** "Early-Career Interdisciplinarity and Long-Term Success"

**ANDREA BONACCORSI, NICOLA MELLUSO:** "The Status Trap. Reputation and Boundary Crossing in Science"

Discussants: **CHARLES AYOUBI, CHRISTIAN STERNITZKE**

## 9 INDUSTRIAL DYNAMICS: INDUSTRY EVOLUTION

Monday, June 8, 17:00-18:30, Room: SPs05, Chair: Eleonora Grassi

**MIN LIU, MATTHIJS PUNT:** "Shaking Off the Historical Imprint: How Contemporary Conditions Mitigate the Effects of Founding Conditions on Organizational Survival"

**LUCA FONTANELLI, KRISTINA MCELHERAN, BERNARDO CALDAROLA, ELENA VERDOLINI:** "From Bits to Atoms: 3D Printing, Physical Validation, and Firm Growth"

**MARIAM ASHRAF AZIZ:** "How Digital Logistics Capabilities Evolve: A Four-Decade Longitudinal Analysis"

Discussants: **TATYANA TSUKANOVA, DOHUN LEE**

## 10 MARKETS FOR TECHNOLOGY: PROTECTION AND APPROPRIATION OF CULTURE AND DESIGN

Monday, June 8, 17:00-18:30, Room: SPs07, Chair: Stefano Azzolina

**EGBERT AMONCIO, ALEXANDER CUNTZ, ALESSIO MUSCARNERA, KIRI TOKI:** "The Use and Protection of Māori Traditional Knowledge in Existing IP Rights"

**ARUSHI AGGARWAL, ELISA OPERTI:** "GROOVE ROBBERS: The Impact of Copyright Litigation on Artists' Collaboration Networks in Music"

Discussants: **PEDRO DE FARIA, MATILDE ELIA**

## 11 POLICY: ACCELERATORS AND SUPPORT ORGANIZATIONS

Monday, June 8, 17:00-18:30, Room: SPs10, Chair: Jonas Verstrepen

**HOAN NGUYEN, MAX MULHUIJZEN, WOUTER STAM:** "It Takes Two to Tango: A Configurational Study on Accelerator-Startup Relationship"

**MARCO JWAD, NICCOLÒ INNOCENTI, VINCENZO ZAMPI:** "The Design of European Startup Accelerators"

**KRISTA CHARLIER, HOLGER ERNST, JUSTIN WEBB, FRANZ KELLERMANN:** "The Illusion of Support: How ESOs Shape Entrepreneurial Realities in Sub-Saharan Africa"

Discussants: **NILOOFAR ABOLFATHI, XIANGRUI ZENG**

## 12 ENTREPRENEURSHIP: THE ROLE OF GENDER

Monday, June 8, 17:00-18:30, Room: SPs12, Chair: Elisa Sabbadin

**MAHSA RAHMANISAGHARANI, OKSANA TOKARCHUK, PAOLA ROVELLI:** "Who Controls the Frame? Gendered Consequences of Strategic Reframing"

**HAMID BEKAMIRI, CHRISTIAN ØSTERGAARD:** "When Markets Reward Women Inventors but Citations Lag"

**AHMED NOFAL, FRANCESCA MELILLO, CHRISTINA KOUTOUROUSHI:** "When Options Lose Shine: How Pension Reforms Reshape Late-Career Women's Transitions From Hybrid Entrepreneurship"

Discussants: **EMMA LAPPI, SOFIE CAIRO**

## 13 THE DIGITAL ECONOMY: SKILLS AND JOBS

Monday, June 8, 17:00-18:30, Room: SP108, Chair: Rujuta Bhagwat

**OZLEM AKEKMEKCI, ANDREA HERRMANN, ANNA NADOLSKA, GRESA LATIF:** "The Role of Skill Composition and Teams in the Online Gig Economy"

**SANDRO MONTRESOR, LUCA CATTANI:** "Digital for Green, or Digital and Green? "Twin" Transition and "Twin" Human Capital Across Italian Firms"

**CHANG LIU, FLORENCE HONORÉ:** "The Impact of Generative AI on Individuals' Career Choices and Entrepreneurship Intentions"

Discussants: **LARISSA RABBIOSI, ELISA RODEPETER**

## 14 GEOGRAPHIES OF INNOVATION: THE DIGITAL ECONOMY AND REGIONAL DEVELOPMENT

Monday, June 8, 17:00-18:30, Room: SP113, Chair: Nikki Lagerweij

**NICOLA CORTINOVIS:** "Crowdfunding and Industrial Diversification"

**BRAM TIMMERMANS, ERIK LANG, LASSE LIEN, JESSE WELTEVREDEN, WILCO VERDOOLD, DAVID KAKANIS:** "The Spatial Decoupling of AI: From Discovery to Value Capture"

**KATIA MEGGIORIN, CATERINA MOSCHIERI, GINO CATTANI:** "Regulation by Design: How Airbnb Mobilizes Hosts to Shape Local Policy"

Discussants: **LARS FREDERIKSEN, ADAM HARDAKER**

## 15 INNOVATION STRATEGY AND OPEN INNOVATION: KNOWLEDGE SEARCH AND SHARING

Monday, June 8, 17:00-18:30, Room: SP207, Chair: Siqi Xie

**SHIBO ZHOU, JOSÉ MATA, PEDRO OLIVEIRA:** "From Patient Innovator to Patient Entrepreneur"

**ALEXANDER CUNTZ, RUTH SAMSON, CHRISTIAN PEUKERT, LUIS AGUIAR:** "Platform Discovery and Cumulative Creativity in the Music Industry"

**JULIA MAZZEI, ARIANNA MARTINELLI, ALESSANDRO NUVOLARI, RAFFAELE DANNA:** "Social Norms or Informal Know-How Trading? Knowledge Transfer Among Haute Cousine Chefs"

Discussants: **MAREK GIEBEL, NILOUFAR FARROKHZAD**

# PARALLEL PAPER SESSIONS 3

TUESDAY, JUNE 9, 09:00-10:30

## 16 SCIENTIFIC PRACTICE: SCIENTIFIC CAREERS

Tuesday, June 9, 09:00-10:30, Room: SPs03, Chair: Sichao Tong

**SOFIE CAIRO, VALENTINA TARTARI, ANNE SOPHIE LASSEN, RIA IVANDIC:** "Parenthood and the Career Ladder: Evidence From Academia"  
**GUIDO BUENSTORF, ADAM HARDAKER, JOHANNES KOENIG, BURCU OZGUN:** "National and Transnational Embeddedness in Early-Career Researcher Mobility: Evidence From German Doctoral Graduates"

**JORDAN BISSET:** "Career Interruptions, Field Evolution, and Knowledge Obsolescence"

Discussants: **LUCA CATTANI, HC KONGSTED**

## 17 INDUSTRIAL DYNAMICS: SCALABILITY AND GROWTH

Tuesday, June 9, 09:00-10:30, Room: SPs05, Chair: Ekaterina Mavrina

**QIAN ZHOU, RENE BELDERBOS, MICHAL KAZIMIERCZAK:** "Heterogeneous Growth Patterns of De Novo Entrants: Knowledge and Appropriation"

**THOMAS LEICHT, BERND EBERSBERGER:** "Designing the Rocket Ship: A Framework of Firm Scalability in Technology-Based Ventures"

**IAN ELSUM, HIEN DAO:** "External Environmental Change: Enabling and Constraining New Venture Formation and Growth"

Discussants: **FRANCESCA DI PIETRO, WILLIAM MILES**

## 18 MARKETS FOR TECHNOLOGY: THE ROLE OF AI

Tuesday, June 9, 09:00-10:30, Room: SPs07, Chair: Anna Baturevich

**HAOYUE HUANG, MARCO GIARRATANA:** "After the Contract: Outsourcing Artificial Intelligence and the Dynamics of Reuse of Vendors' Knowledge"

**DANDAN XIA, ELENA GOLOVKO, WOLFGANG SOFKA:** "That's Chinese to Me: Machine Translation of Patents and Foreign Patenting"

**YUAN YUAN, ZIZHOU PENG:** "From Invention to Innovation: How AI as a General-Purpose Technology Reconfigures Patent Commercialization"

Discussants: **SUNG HOON LEE, AYOMIDE THOMPSON-AJAYI**

## 19 FINANCING INNOVATION: FUNDING STARTUPS

Tuesday, June 9, 09:00-10:30, Room: SPs08, Chair: Rajashekhar Arasanal Mallikarjun

**NILOOFAR ABOLFATHI, OLENKA KACPERCZYK, HELI WANG:** "When Do Advisors Help With Startup Fundraising? Evidence From a Field Experiment"

**DMITRI KIRPICHEV CHEREZOV, MARIUS BERGER, ANTOINE DECHEZLEPRETRE:** "How Do Non-Equity Instruments Shape the Financing Paths of Academic Start-Ups?"

**SAMUELE SOZZANI, ANDREA BOSIO:** "Entrepreneurs' Financing Choice Between Business Angels and Venture Capital Firms: A Trade-Off Between Urgency and Costs"

Discussants: **NICCOLÒ INNOCENTI, CHEN YE**

## 20 POLICY: R&D FUNDING

Tuesday, June 9, 09:00-10:30, Room: SPs10, Chair: Ajlin Dizdarevic

**SIQIAO LUAN, STEPHEN ROPER, NOLA HEWITT-DUNDAS:** "Beyond Boundaries: The Dynamics of Collective External Engagement in Place-Based Publicly Funded R&D Consortia"

**DOHUN LEE, HYUNWOO PARK:** "Who Wins From R&D Tax Credits? Treatment Effect Heterogeneity and Optimal Policy Design"

**ALEXANDER EHRlich, HELENA LENIHAN, KEVIN MULLIGAN, MAURICIO PEREZ-ALANIZ, CHRISTIAN RAMMER:** "To Repeat or Not to Repeat R&D Grants to Firms: That Is the Question?"

Discussants: **NATALIYA WRIGHT, MICHAEL ROSE**

## 21 ENTREPRENEURSHIP: FOUNDER TRAITS

Tuesday, June 9, 09:00-10:30, Room: SPs12, Chair: Arushi Aggarwal

**ELISA RODEPETER, MORITZ LUBCZYK, GUIDO FRIEBEL:** "Kindness Has Consequences: Agreeable Entrepreneurs, Employee Turnover, and Firm Performance"

**JOHANNES KLEINHEMPEL, SJOERD BEUGELSDIJK, MARIKO KLASING, UTE STEPHAN:** "Cultural Achievement Values and Entrepreneurship: An Internalized Values Perspective"

**JOHN DE FIGUEIREDO, FULTON EAGLIN, TRIJEET SETHI, BRIAN SILVERMAN:** "Does Politics Matter in Entrepreneurship? Political Polarization, Nonpartisans, and Entrepreneurial Team Performance"

Discussants: **SIMONE SANTAMARIA, FRANCESCA DIODORO**

## 22 THE DIGITAL ECONOMY: THE ROLE OF SKILLS

Tuesday, June 9, 09:00-10:30, Room: SP108, Chair: Jabar Torkaman

**DAMIAN GRIMSHAW, PANAGIOTIS KYRIAKOPOULOS, MARCELA MIOZZO:** "Forging New Common Ground With Data-Driven Technologies in the Livestock Sector"

**PAOLO CARIOLI, DIRK CZARNITZKI, GASTÓN FERNANDEZ:** "Evidence on the Adoption of Artificial Intelligence: The Role of Skills Shortage"

**ANEL KALIYEVA, LUCA FONTANELLI, LIONEL NESTA, ELENA VERDOLINI, MATTIA GUERINI:** "Adoption of AI and Latent Demand for ICT Skills"

Discussants: **FRAZEN TOLENTINO-ZONDERVAN, PEIYU ZHAN**

## 23 GEOGRAPHIES OF INNOVATION: GLOBAL KNOWLEDGE PIPELINES

Tuesday, June 9, 09:00-10:30, Room: SP113, Chair: Max Meier

**THI KIM DUNG DANG, BOGANG JUN, CHANGKEUN LEE:** "The Evolution of Vietnam's Industry Space: The Role of Relatedness and Foreign Direct Investment in Driving Structural Transformation"

**ALESSANDRA PERRI, ELISA SABBADIN, KE WU:** "Who Loses From Foreign Market Exit? International R&D Collaborations and Inventor Performance"

**PAULINE MATTSSON, CLAUDIO FASSIO, ALDO GEUNA, IOANA IGNA:** "When Global Pipelines Generate Novelty: Evidence From Astra-Zeneca's Industry-Academic Collaborations"

Discussants: **CATERINA MOSCHIERI, BERNHARD DACHS**

## 24 INNOVATION STRATEGY AND OPEN INNOVATION: CORPORATE STRATEGY

Tuesday, June 9, 09:00-10:30, Room: SP207, Chair: Sophia Hess

**ELLEN QUIGLEY, CHRIS HIGSON, DIRK SCHOENMAKER:** "Universal Ownership: A Model for Systemic Risk Assessment"

**PIETER STEK, RENATO LIMA-DE-OLIVEIRA, HAN WOO PARK:** "Balancing Commercial, Geopolitical and Net-Zero Goals in Corporate Research Strategies: Evidence From the Oil & Gas Industry"

**SU JUNG JEE, KERSTIN HÖTTE:** "Two Faces of Adaptive Innovation: Rapid Catch-Up and Path-Dependent Specialization by Latecomer Multinationals"

Discussants: **MAX VON ZEDTWITZ, FINN SEMRAU**

## 25 ECO-INNOVATION: PERFORMANCE EFFECTS

Tuesday, June 9, 09:00-10:30, Room: SP214, Chair: Wanwi Ju

**ROCCO PAVESI, LUÍS MARTÍNEZ CHAFER, IVAN DE NONI, LUIGI ORSI:** "The Impact of Green-Digital Convergence on Firm Productivity: Evidence From the European Agricultural Sector"

**JOSEP TOMÀS-PORRES, GAMZE DANISMAN, FRANCESCO QUATRARO, PELIN DEMIREL:** "The Differential Effects of AI Across Green and Brown Technological Domains"

**LAURA BISIO, ANGELO CUZZOLA, MARCO GRAZZI, DANIELE MOSCHELLA:** "Innovation, Green Products and Trade: Evidence From Multi-product Firms"

Discussants: **SANDRO MONTRESOR, NIKLAS STOLZ**

# PARALLEL PAPER SESSIONS 4

TUESDAY, JUNE 9, 15:00-16:30

## 26 SCIENTIFIC PRACTICE: THE DIGITAL ECONOMY AND SCIENTIFIC RESEARCH

Tuesday, June 9, 15:00-16:30, Room: SPs03, Chair: Haoyue Huang

**XIANGRUI ZENG, GERNOT PRUSCHAK, CHRISTIAN HOPP, ALESSANDRA COLOMBELLI:** "Collaboration Breadth and Depth and Performance Trade-Offs in Science-Based R&D Projects Under Generative AI"

**RAVIV MURCIANO-GOROFF, MATTHEW ROSS:** "The Effect of Automation on University Science Labs"

**RUBY ZHANG, CONNIE XU:** "The Impact of Centrally Provisioned GPUs on Research and Optimal Allocation"

Discussants: **ANDREA BONACCORSI, LORENZO PALLADINI**

## 27 INDUSTRIAL DYNAMICS: SIGNALLING AND VISIBILITY

Tuesday, June 9, 15:00-16:30, Room: SPs05, Chair: Paolo Carioli

**WILLIAM MILES, DROR SHVADRON, AARON CHATTERJI, SHARIQUE HASAN:** "Opinion Trumps Fact: Entrepreneurship and Competition in Political News"

**SARA KAPPELHOFF, NADJA BORN, ISABELL WELPE:** "Responsible AI and Market Acceptance in Entrepreneurial Innovation"

**CHEN YE, DEQUN TEN:** "The Cost of Invisibility: Strategic Evasion and the Safety-Wealth Trade-Off in the Gen-AI Boom"

Discussants: **JOHANNES KLEINHEMPEL, ROCCO PAVESI**

## 28 MARKETS FOR TECHNOLOGY: DISCLOSURE

Tuesday, June 9, 15:00-16:30, Room: SPs07, Chair: Luca Fontanelli

**TUAN NGUYEN, MAGGIE MEI:** "Leadership Disruption and Narrative Response: How Voluntary and Involuntary TMT Turnovers Shape Corporate Disclosure"

**RENE CARRAZ, KYLE HIGHAM, VAN THIEN NGUYEN, PIERRE PELLETIER, ALEX YANG:** "Lost in Translation: Disruption Divergence in Patent-Paper Pairs"

**MAREK GIEBEL:** "When the Patent Quid Pro Quo Is Distorted: Protection-Disclosure Imbalance and Follow-On Innovation"

Discussants: **ELENA GOLOVKO, CECILIA SERI**

## 29 FINANCING INNOVATION: INVESTOR TYPES, POLITICS AND INNOVATION

Tuesday, June 9, 15:00-16:30, Room: SPs08, Chair: David Baschung

**EVA YANQI CHENG, FREEK VERMEULEN, YIJIA DING:** "Institutional Investors, Resource Allocation, and Innovation"

**VALERIO PELUCCO, LORENZO CORI:** "Do Angels Care About Politics? Political Homophily in Entrepreneurial Finance"

**HAIYANG ZHANG:** "Strategic Focus: Evidence From Private Equity Transactions in U.S. Power Generation Sector"

Discussants: **FRANCESCA TENCA, DIEGO JANNACE**

## 30 POLICY: PARTNERSHIPS AND FUNDING

Tuesday, June 9, 15:00-16:30, Room: SPs10, Chair: Zita Ingen-Housz

**ALEXANDER SMIT:** "Stability Without Convergence: Evidence From a Dutch Public-Private R&D Funding Programme, 1981-2018"

**FINN SEMRAU:** "Green Public Financial Support and Policy Mixes: Firm-Level Evidence on Environmental Innovation Adoption"

**VALERIA LOGIUDICE, UMBERTO PANNIELLO, ANTONIO MESSINI PETRUZZELLI:** "From Technological Uncertainty to Market Anchoring in the Space Sector: A Framework of PPP-Enabled Business Model Innovation"

Discussants: **PETER SCHOU, MARIO MACCHIONI**

## 31 ENTREPRENEURSHIP: FUNDING AND SCALING

Tuesday, June 9, 15:00-16:30, Room: SPs12, Chair: Gisele Msann

**STEPHEN IMPINK, NATALIYA WRIGHT:** "Can Startups Generate a Competitive Advantage With Open AI Tools?"

**PIETRO SANTOLERI, FRANCESCO RENTOCCHINI, FRANCESCO LELLI:** "LLM-Assisted Proposal Writing in Competitive R&D Funding: Evidence From Horizon Europe"

**JABAR TORKAMAN, DIMO RINGOV:** "Timing the Ascent: Open-Source Software and Time to Scale-Up"

Discussants: **IAN ELSUM, THOMAS LEICHT**

## 32 ECO-INNOVATION: DRIVERS

Tuesday, June 9, 15:00-16:30, Room: SPs14, Chair: Josep Tomàs-Porres

**STEFANO BASILICO, MARTINA BURATTI, NILS GRASHOF, NIKOLAUS SEITZ:** "Speeding Up Green-Tech Innovations: Research Networks and the Dynamics of Co-Opetition"

**GUILLERMO ANDRES ALPIZAR:** "Structure and Determinants of Green and Non-Green Global Innovation Networks: Evidence From Global Patent Data"

**NIKLAS STOLZ, VOLKER HOFFMANN, BENEDICT PROBST:** "Mapping the Dynamics of Corporate Climate Innovation Strategies"

Discussants: **JOJO JACOB, ALANA HINDIYEH**

## 33 ORGANIZATIONAL BEHAVIOUR: WELL-BEING AND INCLUSION

Tuesday, June 9, 15:00-16:30, Room: SPs16, Chair: Shin-Ren Pan

**FULVIO CASTELLACCI:** "The Effects of Innovation on Well-Being: A Conceptual Framework"

**LINUS STRECKE, BASTIAN KRIEGER:** "Doing Well by Doing Good - Until You Do It Again: Empirical Firm-Level Evidence on the Returns to Innovations in Inclusive Work Organization"

**ELLANI AMIRIAN, ROBIN CLERCKX, VERONIEK COLLEWAERT, BART LETEN:** "Growing Smartly: High-Growth Configurations and Employee Mental Distress in Startups"

Discussants: **YUAN YUAN, SALEM ALSANOUSI**

## 34 CHOICE AND DECISION MAKING: PROBLEM-SOLVING AND STRATEGY FORMATION

Tuesday, June 9, 15:00-16:30, Room: SP103, Chair: Samuele Sozzani

**MATTHIAS TROEBINGER, VIVIANNA FANG HE, PHANISH PURANAM:** "Clear but Contested: The Effects of a Shared Attribute Space on Online Deliberation"

**SIMONE SANTAMARIA, ARTHUR HU, BRIAN WU:** "When the Underdogs Win: How Data-Driven Decision-Making Levels the Playing Field"

**NATALIYA WRIGHT:** "The Cost of Mistakes and Entrepreneurial Strategy Formation"

Discussants: **JITSE DUIJSTERS, GRETA SERPENTE**

## 35 NEW METHOD APPROACHES: EFFECTIVE USE OF LLMs

Tuesday, June 9, 15:00-16:30, Room: SP107, Chair: Moritz Völkle

**JOHANNES DAHLKE, FLAVIO CALVINO, ANNA KOSTIUCHENKO:** "TECHNOLOGICAL CHANGE AND FIRMS: Employing LLMs as Organisational Simulacra"

**ABHINAV PANDEY:** "Variance-Aware LLM Annotation for Strategy Research: Sources, Diagnostics, and a Protocol for Reliable Measurement"

**DILETTA ABBONATO, MARCO GUERZONI:** "Large Language Models Can Read Science: Identifying the Returns to Pioneering Research in Economics"

Discussants: **NICOLA MELLUSO, LUCA BOLLINGER**

## 36 THE DIGITAL ECONOMY: THE ROLE OF HUMAN AGENCY

Tuesday, June 9, 15:00-16:30, Room: SP108, Chair: Qian Zhou

**SOFIA MOGNO:** "It Takes Two to Tango: Reframing Creative Agency in Human Collaboration With Generative AI"

**INÉS SAAVEDRA:** "The Enduring and Emergent Value of Human Skills in an AI-Augmented Workplace: A Human-Centered Framework of Human-AI Skill Complementarity"

**HILA LIFSHITZ, MORAN LAZAR:** "Ideas Are Dimes a Dozen With AI, but Who Will Champion These Ideas?"

Discussants: **JONATHAN JENSEN, STEFAN BUECHELE**

## 37 THE DIGITAL ECONOMY: DIGITAL TECHNOLOGIES AND PERFORMANCE

Tuesday, June 9, 15:00-16:30, Room: SP112, Chair: Claudio Bonvino

**FRANCESCO LELLI, SANDRO MONTRESOR, FABIO PIERI:** "From Bits to Sustainability: Do Digital Investments Shape Firms' Green Investment Decisions?"

**ALBERTO GRECO, MARIANNA MARRA, LUCIA PISCITELLO:** "Firm-Level AI Adoption and Performance: An Integrative Literature Review"

**MAKSIM BELITSKI, MARTINA BURATTI, MATTHIAS MENTER, NIKOLAUS SEITZ, JANINA VOIGT:** "Transformative Artificial Intelligence for Exceptional Economic and Innovation Performance: Entrepreneurial Difference"

Discussants: **MASSIMILIANO MAZZANTI, ALEXEY RUSAKOV**

## 38 GEOGRAPHIES OF INNOVATION: REGIONAL ENTREPRENEURSHIP

Tuesday, June 9, 15:00-16:30, Room: SP113, Chair: Johanna Koskinen

**MASSIMO COLOMBO, LENA FÜNER, MASSIMILIANO GUERINI, HANNA HOTTENROTT, DANIEL SOUZA:** "The State of European Entrepreneurship: Trends in Quantity and Quality in France, Germany, and the UK (2009–2023)"

**AFONSO AMARAL, NIKHIL KALATHIL:** "Entrepreneurial Ecosystems That Meet National Priorities: Entrepreneurship Mobilization During the COVID-19 Pandemic"

**MICHAEL ROACH, MIN JUNG KIM:** "People or Place? Founder Intentions, Entrepreneurial Regions, and Technology Startups"

Discussants: **SU JUNG JEE, SALAR ALIZAD POURSAEIDI**

## 39 NEW METHOD APPROACHES: ARTEFACTS, LANGUAGE AND CATEGORIES

Tuesday, June 9, 15:00-16:30, Room: SP114, Chair: Yanan Wang

**LEONARDO MAZZONI, FABIO PINELLI, EMILIO INCERTO, MAURO LOMBARDI, MARIANO MASTROGIORGIO:** "Measuring Functional Diversification of Digital Artefacts in Open Source Software"

**ALBERTO NUCCIARELLI:** "Nice to Meet You, but What's Your Name? Theorizing Category Inception and Signification"

**GEOFFREY BORCHHARDT, NATALIE CARLSON:** "Gendered Work and Sales Differentials in Microenterprises: Using Large Language Models to Systematize Mechanism Discovery"

Discussants: **STIJN KELCHTERMANS, GIACOMO LO CONTE**

## 40 INNOVATION STRATEGY AND OPEN INNOVATION: EXPERIMENTATION AND RESPONSE

Tuesday, June 9, 15:00-16:30, Room: SP207, Chair: Shibo Zhou

**MATTEO TRANCHERO, CHRISTIAN FONS-ROSEN, LEE FLEMING:** "Misleading Science Maps: Firms' Strategic Responses to Data Malpractice in Alzheimer's Research"

**EKATERINA MAVRINA, HANS BERENDS, PHILIPP TUERTSCHER:** "Lead User Experimentation via Toolkits to Enable Responsive Development of Breakthrough Physical Products"

**AYFER ALI:** "Identity at the Crossroads of Serendipity and Strategy: How Firms Respond to Unexpected Discoveries"

Discussants: **COLIN DAVISON, JINGYUAN ZENG**

## 41 THE DYNAMICS OF TALENT: MOBILITY AND CAREER OUTCOMES

Tuesday, June 9, 15:00-16:30, Room: SP208, Chair: Katarzyna Swiech

**JACOB RUBÆK HOLM:** "How Skill Diversity Facilitates Technological Change and Predicts Labor Market Outcomes"

**HIROSHI SHIMIZU, HANG YUAN:** "Redeployment or Dissipation? Inventor Reallocation in the End of Firm"

**JAEWOO LEE, YUAN SHI:** "Hit or Miss? Marginal Ranking Entry, Mobility, and Market Exploration"

Discussants: **DANIELE MOSCHELLA, TIAN TIAN YANG**

## 42 SCIENTIFIC PRACTICE: PUBLISHERS AND PEERS

Tuesday, June 9, 15:00-16:30, Room: SP213, Chair: Malek Al Jebaie

**I. P. L. PNG, EN QI TEO:** "Submissions Related to Editors' Research Are More Likely to Succeed: Evidence From Economics Journals"

**CHARLES AYOUBI, JAMES ZUMEL DURLAO, MISHA TEPLITSKIY:** "Learning by Evaluating: Evidence From Academic Peer Review"

**ANDERS KRABBE, SARALARA GALLARDO:** "Means Manipulation: How Commercial Academic Publishers Leveraged Open Access as a Strategic Opportunity"

Discussants: **BRUCE TETHER, LEIGHANN KIMBLE**

# PARALLEL PAPER SESSIONS 5

WEDNESDAY, JUNE 10, 09:00-10:30

## 43 SCIENTIFIC PRACTICE: RESEARCH FUNDING

Wednesday, June 10, 09:00-10:30, Room: SPs03, Chair: Dequn Teng

**JUNGKYU SUH:** "Instrumental Burden: Rising Capital Intensity in Science and Consequences for Innovation"

**HANNA HOTTENROTT, LAKSHYA KATARIYA, CINDY LOPES BENTO:** "Mitigating Negativity in Science Funding: The Role of a Stepwise Procedure and Group Decision-Making"

**ASTRID THOMSEN, VALENTINA TARTARI, H. C. KONGSTED, KRIS GULATI, LORENZO PALLADINI:** "Do Women Ask for Less? The Gender Gap in Science Funding"

Discussants: **KARINE REVET, DILETTA ABBONATO**

## 44 INDUSTRIAL DYNAMICS: VALUE CHAINS AND INNOVATION

Wednesday, June 10, 09:00-10:30, Room: SPs05, Chair: Janina Voigt

**MICHELA BELLO, TOMMASO CIARLI, MATTIA DI UBALDO, MARIA SAVONA, TANIA TREIBICH:** "Firm Upstreamness and Innovation: Evidence From French Micro Data"

**RAANA BAGHERI, GEORGE CHONDRAKIS, EDUARDO MELERO:** "Why Firms Make When They Can Buy? Resource Redeployability & Firm Vertical Boundaries"

**GEORG VON GRAEVENITZ, AYOMIDE THOMPSON-AJAYI:** "Innovation Effects of Supply Chain Structure"

Discussants: **EGBERT AMONCIO, SUREN KARAPETYAN**

## 45 MARKETS FOR TECHNOLOGY: PATENT VALUATION

Wednesday, June 10, 09:00-10:30, Room: SPs07, Chair: Eva Yanqi Cheng

**TIM SIMCOE, JOHN MCKEON, FELIX POEGE:** "Valuing Secondary Pharmaceutical Patents"

**XIA LIU, SHAO FANG XUE, CHEN LI:** "Patent Value and Open Patent Licensing in China: A Misclassification Perspective"

**SIMEN GAENS, BRUNO CASSIMAN:** "Competitor Portfolios and the Value of New Technologies"

Discussants: **HAMID BEKAMIRI, AN YU CHEN**

## 46 FINANCING INNOVATION: SIGNALS, LABELS, AND JUDGMENT

Wednesday, June 10, 09:00-10:30, Room: SPs08, Chair: Leonardo Mazzoni

**ANNA LUKKARINEN, RIITTA KATILA:** "When Sustainability Labels Backfire: A Randomized Field Experiment With Equity Investors"

**CHIENWEI HO, XIAOWEN JIANG:** "Pricing Innovation Through Words: Patent Linguistics and Market Reactions"

**THOMAS ASTEBRO, ANDREW FUNCK, FRANCESCO GIORDANO:** "Accuracy and Uncertainty in Venture Selection: The Roles of Experience and Complexity"

Discussants: **MATTHIAS TROEBINGER, SIQIAO LUAN**

## 47 POLICY: POLICY IMPETUS TO INNOVATE

Wednesday, June 10, 09:00-10:30, Room: SPs10, Chair: Chang Liu

**RUJUTA BHAGWAT:** "From Market for Carbon to Market for Ideas: How EU-ETS Shaped Firm Innovation"

**SIQI XIE, MASARU YARIME, YI ZHONG, XUAN ZENG:** "Innovation at the Crossroads: How Export Controls Reshape Technological Diversity of Patent Portfolios of Chinese Corporates"

**NOMINATED FOR THE 2026 STEVEN KLEPPER AWARD FOR BEST YOUNG SCHOLAR PAPER:**

**SHIN-REN PAN, MENGXI XIE:** "Innovation in Response to the Public: Endogenous Effects of Publicizing Pollution Information"

Discussants: **CHRISTIAN ØSTERGAARD, MARCO ZEPPI**

## 48 ENTREPRENEURSHIP: CORPORATE VENTURING

Wednesday, June 10, 09:00-10:30, Room: SPs12, Chair: Noah Weisswange

**SERGIO RODRIGUEZ-GARNICA, ALI MOHAMMADI:** "We Own What You Think": Side Projects and High-Growth Entrepreneurship."

**AJLIN DIZDAREVIC, VARESKA VAN DE VRANDE, JUSTIN JANSEN:** "Standing Out From the Crowd: Role of Competence and Experience in Corporate-Startup Collaboration Formation"

**LIYING CHEN, EUJU JEON, MARINA BINIARI, JASON LI-YING:** "Reconfiguring Boundaries: How CVC Programs Manage Tensions in Corporate-Startup Relationship"

Discussants: **VALERIO PELUCCO, SEBASTIAN NIEDERBERGER**

## 49 ECO-INNOVATION: WIDER EFFECTS

Wednesday, June 10, 09:00-10:30, Room: SPs14, Chair: Emin Altun

**TOBIAS STUCKI:** "The Environmental Impact of the Circular Economy: Nationally Representative Firm-Level Evidence"

**GIACOMO DAMIOLI, MARCI COMPAGNONI, CLAUDIA GHISSETTI, STEFANO BIANCHINI:** "Heterogeneous Technological Change and EU Dependence on Critical Raw Material Imports: An Exploratory Assessment"

**JAKOMIJN VAN WIJK, KIRSTI ANDERSEN, ZITA INGEN-HOUSZ, KATIE HANLAN, GWEN CUNNINGHAMG, NATALIE COLEMANN, LEANNE KEOGH, LORI DIVITO, ESBEN PEDERSEN:** "Made to Last: An Explorative Study Into How Durability Drives Business Model Innovation"

Discussants: **MARTIN KALTHAUS, MARIA BUSTAMANTE**

## 50 ORGANIZATIONAL BEHAVIOUR: MICROFOUNDATIONS OF INNOVATION

Wednesday, June 10, 09:00-10:30, Room: SPs16, Chair: James Addis

**ALESSIO DELPERO:** "Anchors and Architects: The Microfoundations of Portfolio Structure in Knowledge Redeployment"

**CORNELIA STORZ, NA ZOU, SAM GARG, DANIEL ARMANIOS, EGBERT AMONCIO, XIAOLAN FU:** "Business Scholars on Boards and Firm Innovation"

**PABLO D'ESTE, OSCAR LLOPIS, ADRIAN A. DIAZ-FAES, WENCESLAO ARROYO MACHADO:** "Neither Through Cooperation nor Separation: Enacting a Dual Brokering Strategy for Innovation"

Discussants: **METTE PRÆST KNUDSEN, HANG YUAN**

## 51 CHOICE AND DECISION MAKING: UNCERTAINTY AND BIAS

Wednesday, June 10, 09:00-10:30, Room: SP103, Chair: Julia Mazzei

**ELENA FREISINGER, ALEXANDRA ABLER, FABIAN AHRENS, MATTHIAS UNFRIED:** "Risk It Again: How Feedback Shapes Executives' Innovation Decisions"

**ANDREAS PROCOPIOU, NIKOLAOS PAPAGEORGIADIS, WOLFGANG SOFKA:** "CEO Overconfidence and the Length of Patent Litigation"

**DIEGO JANNACE, ARNALDO CAMUFFO:** "Less Is More: Subtraction Neglect Bias in Entrepreneurial Decision Making"

Discussants: **FRANCESCA MELILLO, HONGWEI PENG**

## 52 INNOVATION STRATEGY AND OPEN INNOVATION: KNOWLEDGE ABSORPTION AND INTEGRATION

Wednesday, June 10, 09:00-10:30, Room: SP107, Chair: Max Herbertson

**MARCOS BALMACEDA, BART LETEN, STIJN KELCHTERMANS:** "Technology Licensing and Outward Inventor Mobility: The Role of Relational Contracting"

**WENJING LYU, NEIL THOMPSON, KELD LAURSEN:** "Absorptive Capacity vs Restrictive Capacity: Not All Types of Internal R&D Promote Absorption of External Knowledge"

**YOUNGBIN JOO, KRSTO PANDZA, HAOYU ZHANG:** "Accelerating Regulatory Approval for AI-Enabled Medical Innovation: Integrative Capability and Framing Strategy"

Discussants: **PAUL WINDRUM, MAHSA RAHMANISAGHARANI**

## 53 THE DIGITAL ECONOMY: INNOVATION EFFECTS OF AI

Wednesday, June 10, 09:00-10:30, Room: SP108, Chair: Valeria Logiudice

**NOMINATED FOR THE 2026 STEVEN KLEPPER AWARD FOR BEST YOUNG SCHOLAR PAPER:**

**DOMINIK ASAM:** "Access to the Frontier: Open Source AI and Downstream Innovation"

**ALEXEY RUSAKOV, JONATHAN JENSEN:** "The Dynamic Returns of Generative AI to Knowledge Breadth vs Depth: Evidence From GitHub"

**HIEN DAO, DHRUBA BORAH, SILVIA MASSINI:** "How Artificial Intelligence Affords and Constrains Knowledge Creation in Complex Product Innovation: Insights From Drug Discovery"

Discussants: **EVA PANETTI, ELLANI AMIRIAN**

## 54 THE DIGITAL ECONOMY: CAPABILITIES AND BUSINESS MODELS

Wednesday, June 10, 09:00-10:30, Room: SP112, Chair: Caterina Foggetti

**PAOLO CARIOLI, VILMA CHILA, WOLFGANG SOFKA, ALI MOHAMMADI:** "When Do AI Capabilities Matter for Advancement of R&D Projects? Evidence From Biopharma Industry"

**CHEN YE:** "Mechanism of Incoherence in Business Model Innovation During Digital Transformation"

**NOMINATED FOR THE 2026 STEVEN KLEPPER AWARD FOR BEST YOUNG SCHOLAR PAPER:**

**LEIGHANN KIMBLE:** "Exploring Affordances of Commons Resources"

Discussants: **ALICE ARUSYAK ZAKARYAN, ENZO MINISCHETTI**

## 55 GEOGRAPHIES OF INNOVATION: LOCAL HUMAN AND SOCIAL CAPITAL

Wednesday, June 10, 09:00-10:30, Room: SP113, Chair: Abhinav Pandey

**ELENA MADIAl, ALESSANDRA MIGLIORE, CRISTINA ROSSI LAMASTRA, FABIO MANFREDINI:** "It Takes a Neighborhood: How Third Places and Life-Support Spaces Shape the Survival of Female-Led Ventures"

**ALEXANDRA BADORT, BERNARDO CALDAROLA, TOMMASO CIARLI, SIDHARTH RONY:** "Skill Demand and Regional Productivity"

Discussants: **MATTHIJS PUNT, BENJAMIN CORNEJO COSTAS**

## 56 GEOGRAPHIES OF INNOVATION: THE DIGITAL ECONOMY AND LOCAL JOBS

Wednesday, June 10, 09:00-10:30, Room: SP114, Chair: Martina Buratti

**OZLEM AKEKMEKCI, ANDREA HERRMANN, ANNA NADOLSKA, HEIKO BERGMANN:** "Borderless or Still Bound by Country? Institutional Foundations of Entrepreneurship in the Online Gig Economy"

**LISA KEDING, OLIVER SALGE, CHRISTINA DIENHART:** "Do Place-Based R&D Subsidies Increase Skill Demand? Evidence From Online Job Postings"

Discussants: **TOM BROEKEL, GUILLERMO ANDRES ALPIZAR**

## 57 INNOVATION STRATEGY AND OPEN INNOVATION: EXPERIMENTATION AND LEARNING

Wednesday, June 10, 09:00-10:30, Room: SP207, Chair: Nikhil Kalathil

**TOPI TAIPALE, MIRVA PELTONIEMI, SANDEEP DEVANATHA PILLAI, ANTTI SIHVONEN:** "Knowing What Not to Do: R&D Experiments and Technological Trajectories"

**ANTONIO MESSENI PETRUZZELLI, ENZO MINISCHETTI, GIANLUCA MURGIA, ANGELO NATALICCHIO:** "What Causes Innovation Failures? Exploring the Impact of Different Sources of Vicarious Learning From Failure"

**TOM KWON, VIOLINA RINDOVA, MILAN MIRIC:** "Adapting Under Uncertainty: Experimentation Failures and Knowledge Development Strategies in Nascent Industries"

Discussants: **PATRICK LLERENA, LINUS STRECKE**

## 58 THE DYNAMICS OF TALENT: PROFESSIONS

Wednesday, June 10, 09:00-10:30, Room: SP208, Chair: Gresa Latifi

**LUCA BOLLINGER, STIJN KELCHTERMANS, CINDY LOPES BENTO:** "Mapping Professional Identity Strategies in Academic Narratives"

**BRUCE TETHER:** "A Study in the Evolution of Markets for Knowledge: The Dissipation of Effective Associative Collective Action and Transformation of the UK's Consulting Engineering Profession/Industry"

Discussants: **BIRGIT MUSKAT, THI KIM DUNG DANG**

## 59 SCIENTIFIC PRACTICE: SCIENTIFIC COLLABORATION

Wednesday, June 10, 09:00-10:30, Room: SP213, Chair: Jiru Sun

**CHRISTOPH GRIMPE, PAUL-EMMANUEL ANCKAERT, EGOR BURDA, PAUL HÜNERMUND, MARION POETZ, ROSSELLA SALANDRA:** "Non-Scientist Stakeholder Involvement and Research Impact: Causal Evidence From Patient and Public Participation in Medical Research"

**LORENZO PALLADINI, VALENTINA TARTARI:** "Tracking Scientific Decoupling in the Era of New Techno-Nationalism: Shifts in International Collaborations on Semiconductor Research"

**KENZA BOUSEDRA, SANDRINE WOLFF:** "User Community Dynamics at a Large-Scale Research Infrastructure: Evidence From Two Contrasted Cases at the SOLEIL Synchrotron"

Discussants: **PIETRO SANTOLERI, YINFU LIU**

# PARALLEL PAPER SESSIONS 6

WEDNESDAY, JUNE 10, 15:00-16:30

## 60 SCIENTIFIC PRACTICE: CHANGING RESPONSIBILITIES OF UNIVERSITIES

Wednesday, June 10, 15:00-16:30, Room: SPs03, Chair: Sergio Rodriguez-Garnica

**ALANA HINDIYEH, GUIDO BUENSTORF, BURCU OZGUN, LIAM PAUL NEUMANN:** "Transforming Knowledge Production? Evidence From Sustainability Profiling at a German University"

**MICHAEL ROSE:** "Better Science as a Byproduct: The Institutional Revolution in the German Empire"

Discussants: **CINDY LOPES BENTO, PAULINE MATTSSON**

## 61 INDUSTRIAL DYNAMICS: THE EFFECTS OF GENDER

Wednesday, June 10, 15:00-16:30, Room: SPs05, Chair: Simen Gaens

**ALICE ARUSYAK ZAKARYAN, RAJAT KHANNA:** "Scientist Gender and Clinical Translation of Biomedical Research"

Salem Alsanousi, Olenka Kacperczyk: "The Compliance Penalty: Gender Differences in Misconduct and New Venture Survival"

**AN YU CHEN, CORNELIA LAWSON, SILVIA MASSINI:** "Gender Homophily in Green Innovation: Do Green Inventors Prefer Science by Their Own Gender?"

Discussants: **ESBEN PEDERSEN, ALEXANDRA ABLER**

## 62 MARKETS FOR TECHNOLOGY: STANDARDS AND DESIGNS

Wednesday, June 10, 15:00-16:30, Room: SPs07, Chair: Kenza Bousedra

**EGBERT AMONCIO, CARSTEN FINK, ALEXANDER CUNTZ:** "The Future Is Under the Glass: Digital Design Protection and Appropriation Strategy"

**PEIYU ZHAN, SILVIA MASSINI, MABEL SANCHEZ-BARRIOLUENGO:** "Does Standard-Setting Leadership Fuel or Constrain Innovation? Evidence From the ICT Sector"

**CHRISTIAN UNTCH, JOACHIM HENKEL:** "Standard Development Cost as an Economic Anchor for FRAND Determination"

Discussants: **CARMELO CENNAMO, INÉS SAAVEDRA**

## 63 FINANCING INNOVATION: INVESTOR RESPONSES TO DISCONTINUITIES

Wednesday, June 10, 15:00-16:30, Room: SPs08, Chair: Dominik Asam

**VINCENZO CAPIZZI, GIANLUCA GUCCIARDI, MASSIMILIANO GUERINI, FRANCESCA TENCA:** "Foreign Venture Capital and the Crowding-In of Domestic Investors: Evidence From African Startup Acts"

**PRIYANKA MOHANTY, VIKAS AGGARWAL, VENKAT KUPPUSWAMY:** "Emergence Interrupted: How Institutional Shocks Reshape Investor Engagement in Nascent Industries"

**SUREN KARAPETYAN, MATEJ BAJGAR:** "Unicorn Exits and Subsequent Venture Capital Investments"

Discussants: **ANDREAS DISTEL, TUAN NGUYEN**

## 64 POLICY: PUBLIC (CO-)INNOVATORS

Wednesday, June 10, 15:00-16:30, Room: SPs10, Chair: Alessio Muscarnera

**QUENTIN PLANTEC, KARINE REVET:** "Regulators as Producers of Science: Evidence From a Twin-Discovery Design"

Egbert Amoncio: "What Examiners Know Versus What They Can Use: Legal Reform and Design Patent Quality"

**NORDINE ES-SADKI, PAUL WINDRUM, LARS FUGLSANG, LUIS RUBALCABA, ANTHONY ARUNDEL:** "Innovation Styles in the Public Sector: Identifying and Understanding Different Styles of Innovation in Public Libraries"

Discussants: **ALEXANDER STAUB, PANAGIOTIS KYRIAKOPOULOS**

## 65 ENTREPRENEURSHIP: FOUNDER TEAMS AND NETWORKS

Wednesday, June 10, 15:00-16:30, Room: SPs12, Chair: Alberto Greco

**EMMA LAPPI, JOLANDA HESSELS, RUI BAPTISTA, AJAY BHASKARABHATLA, ANTONIO RIBEIRO:** "Founder Networks and the Startup Wage Premium"

**WANWI JU, WOONJOON KIM, HYUN JU JUNG:** "Age Composition of Inventor Team: Disruptiveness and Economic Value of Inventions"

**GRETA SERPENTE, JOSÉ MATA, VERA ROCHA:** "Accelerated Advantage: Migrant-Native Founding Teams and Early-Stage Equity Funding"

Discussants: **MAGGIE MEI, KRISTA CHARLIER**

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## 66 ECO-INNOVATION: THE GEOGRAPHY OF GREENING

Wednesday, June 10, 15:00-16:30, Room: SPs14, Chair: Erik Lang

**MARCO ZEPII:** "A Heterogeneous Climate-Led Path to Eco-Innovation by Firm Size: Evidence From Germany"

**YINFU LIU, SERDAR TÜRKELI, LILI WANG:** "Digital Transformation Staggered Adoption: A Comparative Productivity Analysis Between China and EU Circular Manufacturers"

**TOM BROEKEL, JASON DEEGAN:** "Signals of Change: The Diffusion of Green and Digital Skill Demands"

Discussants: **YOUNGBIN JOO, LISA KEDING**

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## 67 ORGANIZATIONAL BEHAVIOUR: TENURE AND HIERACHY

Wednesday, June 10, 15:00-16:30, Room: SPs16, Chair: Afonso Amaral

**ABHISHEK KUMAR, TAUFIQ CHOUDHRY, YUN LUO, PANAGIOTA PAPADIMITRI:** "Past Exposure, Future Innovation: CEO Board Experience and AI Innovation"

**JOHANNA GLAUBER, JP EGGERS, LUCA BERCHICCI:** "Hierarchical Supervision and Productivity Over Tenure"

**DIRK MARTIGNONI, HART POSEN, THOMAS KEIL:** "The Vertical Learning Problem: Organizational Design of Managerial Guidance for Subordinate Learning"

Discussants: **ALESSIO DELPERO, WENJING ZHU**

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## 68 CHOICE AND DECISION MAKING: SEARCH AND FORESIGHT

Wednesday, June 10, 15:00-16:30, Room: SP103, Chair: Jordan Bisset

**LISE MARTINS NOURRY, MATS-BENJAMIN GNAMM:** "Foresight for Strategic Resilience: A Knowledge Creation Framework for Organizational Crisis Preparedness"

**ELENA FREISINGER, MATTHIAS WALDKIRCH, FELIX LORENZ, THOMAS GREBEL:** "Bridging Near and Distant Future: Top Managers' Sustainability Considerations in Business Model Innovation Decisions"

**DAVID BASCHUNG:** "Trade-Offs as a Source of Neutrality: Satisficing and Search Difficulty in Multiattribute Landscapes"

Discussants: **TOM GRAD, LIYING CHEN**

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## 69 THE DIGITAL ECONOMY: ONLINE PLATFORMS

Wednesday, June 10, 15:00-16:30, Room: SP108, Chair: Yotam Sofer

**MARCOS BALMACEDA, MICHAEL MOEDL:** "Platform Certification as a Substitute for Reputation: Evidence From Mandatory AI Disclosure"

**Sreyaa Guha, Katia Meggiorin, Rodrigo Belo:** "Behavioral Responses on Digital Platforms: Regulation and Service Provider Dynamics"

**ANNA BATUREVICH, HOLMER KOK:** "Choosing Platforms: How Platform Design Shapes Workers' Adoption Decisions"

Discussants: Muhammad **FARAZ MUBARAK, MILAN MIRIC**

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## 70 GEOGRAPHIES OF INNOVATION: REGIONAL INNOVATION PERFORMANCE

Wednesday, June 10, 15:00-16:30, Room: SP113, Chair: Esther Thiebaut

**GIACOMO LO CONTE, MARTINA IORI, SILVIA ROCCHETTA:** "JUMPING THE LADDER: The Role of Technological Exploration and Green Innovation in Shaping Regional Productivity"

**JITSE DUIJSTERS, MICHAEL WYRWICH:** "Innovation in the Periphery: How Firms Tackle the Innovation-Inhibiting Impact of Lacking Agglomeration Advantages"

**YAOYI JING, SUSAN COHEN:** "Generation and Selection: A Configurational Analysis of Regional Innovation Performance"

Discussants: **GIACOMO DAMIOLI, ALEXANDRA BADORT**

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## 71 GEOGRAPHIES OF INNOVATION: REGIONAL HIGH-TECH GROWTH

Wednesday, June 10, 15:00-16:30, Room: SP114, Chair: Marco Jwad

**KATARZYNA SWIECH:** "A Tale of Two Zones: The Impact of Time Zones on Collaboration and Knowledge Flow"

**JINGYUAN ZENG:** "The Making of High-Tech Clusters: Evidence From the American Silicon Breakthrough"

**MAX HERBERTSON:** "The Impact of Data Centre GPUs on AI Patenting in the United States"

Discussants: **ANDREAS PROCOPIOU, MIRELLA SCHRIJVERS**

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## 72 INNOVATION STRATEGY AND OPEN INNOVATION: THE DYNAMICS OF ECOSYSTEMS

Wednesday, June 10, 15:00-16:30, Room: SP207, Chair: Johanna Schnier

**YANAN WANG, GUENDALINA ANZOLIN, EOIN O'SULLIVAN:** "How Do Innovation Intermediaries Coordinate Division of Labour in Digital Manufacturing: A Case Study From Singapore's Aerospace Industry."

**EVA PANETTI, TATYANA TSUKANOVA, VIKTORIIA APALKOVA, MAURIZIO CAON:** "Resilience in Entrepreneurial Ecosystems: Evidence From Swiss Regions in Times of Disruption"

**RAJASHEKHAR ARASANAL MALLIKARJUN:** "The Innovation Balancing Act: Dynamic Ecosystem Maneuvering and the Process of Value Capture"

Discussants: **JAKOMIJN VAN WIJK, LENA FÜNER**

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## 73 THE DYNAMICS OF TALENT: THE EDUCATION OF INVENTORS

Wednesday, June 10, 15:00-16:30, Room: SP208, Chair: Maksim Belitski

**COLIN DAVISON:** "COMPULSORY INNOVATION: How Education Forms Inventors"

**MATILDE ELIA, GINEVRA ASSIA ANTONELLI, M. ISABELLA LEONE:** "A Microfoundational Perspective on Open Innovation: The Role of Educational Programs in Developing Boundary-Spanning Competences"

Discussants: **WARREN BOEKER, SOFIA MOGNO**

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## 74 SCIENTIFIC PRACTICE: TRADITIONS AND DISCIPLINES

Wednesday, June 10, 15:00-16:30, Room: SP213, Chair: Keld Laursen

**SILVIA RITA SEDITA, ALI KAGAN OZCAN:** "Re-Mapping the Invisible College of Innovation Studies 20 Years Later"

**MAX MEIER, JULIE CALLAERT, BART THUIJS, BART VAN LOOY:** "Do the Parts Differ From the Whole? Exploring the Nature and Impact of Conceptual and Methodological Interdisciplinarity in Scientific Publications"

Discussants: **ANDREA BONACCORSI, TOM KWON**

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## SOCIAL PROGRAM



## DRUID DISCOVERIES EXCURSIONS

ALL EXCURSIONS WILL BEGIN AT THE CONFERENCE VENUE AND END AT THE DRUID CONFERENCE DINNER. The excursions are not included in the conference fee and registration and pre-payment is required. Please see your online conference profile. You can register a guest (non-delegate) for a DRUID DISCOVERY.

### Discovery 1: A Walk on the Wild Side

PICK-UP: TUESDAY, JUNE 9, 16:30 AT MAIN CONFERENCE VENUE (MAIN LOBBY).  
END: 19:00 AT THE DRUID CONFERENCE DINNER VENUE (NORDISK FILM, STAGE 3).

It's a jungle out there, but inside one of Europe's oldest zoological gardens, the 27-acre Copenhagen Zoo, it's a rain forest, a savanna, an Arctic ring, a bat cave, and much more. Apart from its lovely gardens and its structures by Norman Foster, Bjarke Ingels and other star architects, the Zoo is one of the only places in the world to see giant pandas and Tasmanian devils outside their natural habitats. Join other DRUIDS on an exclusive guided tour of Zoo and sip a drink while trying to catch a glimpse of the most exotic and enigmatic creature in the Zoo by far, the DRUID penguin Nestor, sponsored by DRUID in 2005 and named by Elisa Giuliani. DRUID promises a handsome reward to anyone capturing a photo of Nestor in his crowd of fellow penguins.

Guided tour. Refreshments will be provided. Depending on the weather, remember your sunglasses and/or umbrella.

### Discovery 2: Copenhagenize!

PICK-UP: TUESDAY, JUNE 9, 16:30 AT MAIN CONFERENCE VENUE (MAIN LOBBY).  
END: 19:00 AT THE DRUID CONFERENCE DINNER VENUE (NORDISK FILM, STAGE 3).

Half of all Copenhageners cycle to work every day and their bike feels like a member of the family. The city is flat and offers a world-class cycling infrastructure, allowing cyclists to travel faster than cars and go places where other traffic cannot go. Join us on a trip into Copenhagen's fun, picturesque and often innovative cycling lanes, paths and bridges. Unlike the locals, you may not wear a designer dress or carry children, dogs or shopping on your state-of-the art bike, but there is room for everyone on Copenhagen's safe cycle lanes. There is, of course, also time to catch a drink en route to the DRUID DINNER venue.

Guided tour. Refreshments will be provided. Bikes and protective gear included. You don't need to be an ardent cyclist to join.

### Discovery 3: Just DRUID! Your own way

TUESDAY, JUNE 9, 16:30.  
NO REGISTRATION REQUIRED - STROLL, SWAGGER, OR TAKE A TAXI AT YOUR OWN INITIATIVE AND LEISURE.

Wind your own way through Copenhagen, until you arrive at the DRUID DINNER venue (Nordisk Film, Stage 3). Please arrive by 19:00.

DRUID26



## SOCIAL PROGRAM

## DRUID DINNER and Paper Award Ceremony

TUESDAY, JUNE 9, 19:00-23:00  
VENUE: NORDISK FILM, STAGE 3, MOSEDALVEJ 14, 2500 COPENHAGEN S  
S-TRAIN STOP: VALBY  
Included in the conference registration

The grand DRUID Dinners are known for their excellent food and high fun factor. This year we dine in one of the former sound stages in the World's oldest film studio, Nordisk Film. After the DRUID paper award ceremony, the DRUID DINNER menu will of course be light on meat but rich in taste, mixing international flavors with New Nordic cuisine.

## DRUID DECADENCE Afterparty

WEDNESDAY, JUNE 10, 20:00-00:00  
VENUE: LITTERATURHAUS, MØLLEGADE 7, 2200 COPENHAGEN N  
METRO: M3 / STOP: NØRREBROS RUNDDEL  
Not included in the conference registration and registration and pre-payment is required. Please see your online conference profile.

A true DRUID tradition, the Decadence afterparty has had DRUIDS dining and dancing the night away in Barcelona, Lisbon, London, New York, Nice, Rome and Toronto. DRUID DECADENCE goes extraordinarily local this year, in Copenhagen's bohemian district, Nørrebro --'The World's coolest neighborhood' according to Time Out. Tugged in between wine bars, coffee roasteries, Middle Eastern eateries and poetry bookstores, the converted 1893 Methodist church LitteraturHaus will have DRUID's chef chilling the wine and dishing up a South American menu, before the band The Party blows the roof off the building, like they did at DRUID's 'forget-about-COVID' party in 2021.



# LIST OF PARTICIPANTS

Name	University
Abhinav Pandey	Bocconi University
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Adam Hardaker	University of Kassel
Afonso Amaral	Carnegie Mellon University
Ajlin Dizdarevic	Rotterdam School of Management Erasmus University
Alana Hindiyeh	University of Kassel
Alberto Greco	Politecnico di Milano
Alberto Nucciarelli	University of Trento
Alessandra Perri	LUISS University
Alessio Delpero	Glion Institute of Higher Education
Alessio Muscamera	WIPO
Alexander Cuntz	WIPO
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Alexander Staub	ESADE Ramon Llull University
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Alexandra Badort	LUISS University
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Alice Arusyak Zakaryan	Grenoble Ecole de Management
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Anders Krabbe	Copenhagen Business School
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Andreas Distel	Rotterdam School of Management
Andreas Procopiou	Open University of Cyprus
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Anna Nadolska	Radboud University
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Astrid Thomsen	Copenhagen Business School
Atte Pudas	Aalto University
Ayfer Ali	Warwick Business School
Ayomide Thompson-Ajayi	QMUL
Bart Leten	KU Leuven
Benjamin Cornejo Costas	Utrecht University
Benjamin Gouda	Aarhus University
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Brian Silverman	University of Toronto
Bruce Tether	University of Manchester
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Caterina Moschieri	IE University
Cecilia Seri	Maastricht University
Chang Liu	University of Wisconsin - Madison

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Cornelia Storz	Goethe University Frankfurt
Cristina Rossi Lamastra	Politecnico di Milano
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Daniel Souza	Polytechnic University of Milan
Daniele Moschella	Scuola Superiore Sant' Anna
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Francesca Segato	Copenhagen Business School
Francesca Tenca	University of Eastern Piedmont

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Giacomo Lo Conte	University College Dublin
Gianluca Murgia	University of Siena
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Hamid Bekamiri	Aalborg University Business School
Hang Yuan	Waseda University
Haoyue Huang	IE Business School
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James Bonsor	University of Hong Kong
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Jesper Bjørn	Copenhagen Business School
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Jiru Sun	Aarhus University
Jitse Duijsters	University of Groningen
Johanna Koskinen	University of Turku
Johanna Schnier	Copenhagen Business School
Johannes Dahlke	University of Twente
Johannes Kleinhempel	Warwick Business School
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Katarzyna Swiech	Georgia Institute of Technology
Katia Meggiorin	Stevens Institute of Technology
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Krista Charlier	WHU - Otto Beisheim School of Management
Kristina Andersen	Technical University of Denmark
Larissa Rabbiosi	Copenhagen Business School
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Leo Schmallenbach	University of Mannheim
Leonardo Mazzoni	European University Institute
Li Liu	Warwick University
Linus Strecke	ZEW Mannheim
Lisa Keding	RWTH Aachen
Lise Martins Nourry	University of Strasbourg
Liyang Chen	Technical University of Denmark
Lorenzo Palladini	Stockholm School of Economics
Lori DiVito	Amsterdam University of Applied Sciences
Luca Berchicci	Rotterdam School of Management
Luca Bollinger	KU Leuven
Luca Cattani	University of Parma
Luca Fontanelli	University of Brescia
Maggie Mei	Grenoble Ecole de Management
Mahsa Rahmanisagharani	University of Bolzano & University of Trento
Maksim Belitski	Loyola University
Malek Al Jebaie	Erasmus University Rotterdam
Marco Jwad	Mediobanca
Marco Zeppi	KU Leuven
Marcos Balmaceda	KU Leuven
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Markus Perkmann	Imperial College London
Markus Simeth	Copenhagen Business School
Martin Kalthaus	University of Southern Denmark
Martina Buratti	Bauhaus University Weimar
Massimiliano Mazzanti	University of Ferrara
Matilde Elia	Luiss Guido Carli University
Matteo Tranchero	University of Pennsylvania
Matthias Troebinger	ESADE Ramon Llull University
Matthijs Punt	Utrecht University
Mauricio Perez-Alaniz	University of Limerick
Max Herbertson	LSE
Max Meier	KU Leuven
Max von Zedtwitz	University of St. Gallen
Mette Præst Knudsen	University of Southern Denmark
Michael Roach	University of Illinois at Urbana-Champaign
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## THE DRUID EXECUTIVE COMMITTEE



### MICHAEL S. DAHL CHAIR

Michael S. Dahl is Professor of Strategy and Organization at the Aalborg University Business School (Denmark), a Professor II at

the Norwegian School of Economics (Bergen, Norway), and Chair of the DRUID Executive Committee. His research focuses on organizations, entrepreneurship and economic geography with a strong interest in careers trajectories, gender inequality and mental health, and has been published in journals such as *Administrative Science Quarterly*, *Management Science*, *Organization Science*, *American Sociological Review*, *Research Policy*, *Industrial and Corporate Change*, and *Social Forces*. Michael S. Dahl has served the Independent Research Council, Social Science (later named the Independent Research Fund Denmark) from 2013 to 2018 and has held visiting scholarships at Carnegie Mellon University, Stanford University, and Eindhoven Center for Innovation Studies.



### JESPER LINDGAARD CHRISTENSEN

Jesper Lindgaard Christensen is an Associate Professor in Industrial Dynamics at the Department of

Business and Management, Aalborg University, Denmark. He has a Ph.D. (1992) from Aalborg University. JLC is the coordinator of the IKE-research group and of the Centre for Regional Studies of Aalborg University, Denmark. His research includes various aspects of innovation theory, -practice and -policy. His research includes innovation surveys, industry studies, venture capital and other small business finance, and aspects of economic geography such as clusters.



### LARS FREDERIKSEN

Lars is Professor of Innovation, Entrepreneurship and Strategy at Dept. of Management, BSS, AU. He serves also as Deputy Head at the department. Moreover, Lars is

the Director of Research at the Department. This job includes both daily operations, recruitment, and developing the department's research strategy and activities, such as idea generation, collaboration, publishing and funding.

Lars specializes in: 1) the management of innovation and technology, 2) entrepreneurship and 3) digital transformation. He explores mechanisms, activities and performance in instances where processes of innovation and entrepreneurship are distributed among individuals in projects, teams, organizations, crowds and communities. Lars has expert knowledge of how digital technologies, such as AI are developed, adopted and adapted by firms and individuals.

Lars supervises PhD students. He teaches MBA courses on technology management, strategy, and sustainability, PhD and Master courses on innovation, organization, digital transformation as well as on theory development and use.

Lars publishes his work in international peer-reviewed journal such as: *Academy of Management Journal*, *Organizational Science*, *Strategic Management Journal*, *Journal of Product Innovation Management*, *European Management Review*, *Entrepreneurship, Theory and Practice*, *Advances in Strategic Management*, *Research Policy*, *Sloan Management Review*, *IEEE*, and *Construction Management and Economics*.



### METTE PRÆST KNUDSEN

Mette Præst Knudsen is Professor of Innovation Management at the Department of Marketing & Management, University of Southern Denmark. Mette Præst

Knudsen is Director of the crossfaculty Centre for Integrative Innovation Management. The group pursues inter-disciplinary research on innovation processes and innovation management employing researchers from engineering, marketing, and management. She holds a PhD in Innovation from Aalborg University (1999) and a M.Sc. in Economics (1995) from Odense University. Mette Præst Knudsen is the national expert advising the European Commission on Denmark's R&I system. Her research is focused on three research streams: creativity and HRM for innovation performance, commercialization of emerging technologies, and the declining innovation patterns in Europe.



### KELD LAURSEN

Keld Laursen (KL) is professor of the economics and management of innovation at Copenhagen Business School (CBS). He received his MSc degree from SPRU at the

University of Sussex in the United Kingdom (1994) and got his PhD from the University of Aalborg in Denmark in 1998. KL was one of the co-editors of the leading journal in innovation research, *Research Policy* over the period 2014-2018, and he served on the chair track of the Academy of Management's (AOM) Technology Innovation Management (TIM) Division for 2013-2018. For 2016-2017 he served as the Division's chair. KL currently serves on the executive committee of DRUID, the board of governors of the AoM, and on the board of the US rooted CCC (Consortium for Cooperation and Competition).

KL has organized and co-organized a number of international conferences, including several vintages of the DRUID Summer Conference; the CCC Annual Colloquium for Doctoral Student Research held at Copenhagen Business School in 2009; and the European-based SEI (Strategy Entrepreneurship & Innovation) Doctoral Consortium in 2012. KL's primary area of expertise is in how firms manage innovation. Within this context, KL has focused on the organizational aspects of open innovation and the consequences for innovation performance. His research has been published in outlets such as *Strategic Management Journal*, *Organization Science*, *Journal of International Business Studies*, *Journal of Economic Geography* and *Research Policy*.

## THE DRUID DEBATES COMMITTEE



### PAOLA CRISCUOLO

Paola Criscuolo is Professor of Innovation Management at Imperial College London. Her research examines how large organisations manage the innovation process,

including the selection of R&D projects, the organisation of the R&D function, and the management of R&D staff and patent portfolios. She has been the recipient of two prestigious industry awards for best research publication in innovation management, and she is on the Academy of Management Journal editorial board. Her research has been published in journals including the *Academy of Management Journal*, *Organization Science*, *Strategic Management Journal*, *Administrative Science Quarterly*, and *Research Policy*.



### AMMON SALTER

Ammon Salter is a Professor of Technology and Innovation Management at Warwick Business School, University of Warwick. His research focuses

on open and distributed models of innovation, R&D decision-making, social networks and innovation, AI and new ventures, and university-industry collaboration. His research has been published widely, in journals such as *Strategic Management Journal*, *Organization Science*, *Academy of Management Review*, *Administrative Science Quarterly*, *Academy of Management Journal*, *Research Policy*, *Harvard Business Review*, *Sloan Management Review*, and *California Management Review*. His research has been highly cited, receiving over 40k Google Citations, and received numerous awards, including Strategic Management Journal 2021 Dan and Mary Lou Schendel Best Paper Prize. He is a co-editor of *Research Policy* and an associate editor at *Industrial and Corporate Change*. He has also been a PI or CI on several million pounds of external research funding, from the ESRC, EPSRC and European Commission. He holds an honorary position as a Research Associate at the Centre for Business Research at the University of Cambridge and is a member of the Expert Council for the Innovation and Research Caucus. His research typically involves engagement with policy and practice through collaborative projects with industrial and governmental partners. He has collaborated on projects with the BEIS/DSIT, Innovate UK, Research England, HM Treasury, and the European Commission. His industry partners have included Arup, WS Atkins, IBM, CiteAb, and a range of other organisations.



### KELD LAURSEN

Keld Laursen (KL) is professor of the economics and management of innovation at Copenhagen Business School (CBS). He received his MSc degree from SPRU at the

University of Sussex in the United Kingdom (1994) and got his PhD from the University of Aalborg in Denmark in 1998. KL was one of the co-editors of the leading journal in innovation research, *Research Policy* over the period 2014-2018, and he served on the chair track of the Academy of Management's (AOM) Technology Innovation Management (TIM) Division for 2013-2018. For 2016-2017 he served as the Division's chair. KL currently serves on the executive committee of DRUID, the board of governors of the AoM, and on the board of the US rooted CCC (Consortium for Cooperation and Competition).

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## THE DRUID AWARDS COMMITTEE



### OLAV SORENSON

Olav Sorenson is Joseph Jacobs Chair in Entrepreneurial Studies, Professor of Strategy at the UCLA Anderson School of Management. He is also Faculty Director, Price

Center for Entrepreneurship & Innovation and the Chair for the Strategy Area. Olav Sorenson's primary stream of research pertains to economic geography, focusing on how entrepreneurship influences the growth and competitiveness of regions within countries, and on why some regions appear more supportive to entrepreneurs than others. He has called attention to unexpected consequences of the fact that social capital plays an important role in entrepreneurial success. Largely in recognition of this research, Sorenson received the 2018 Global Award for Entrepreneurship Research. His secondary streams of research have addressed the relationships between basic science and innovation and how organizations can better learn from their interactions with customers and from their manufacturing experience.



### AIJA LEIPONEN

Aija Leiponen is Professor at Dyson School of Applied Economics and Management, Cornell University, and a Senior Director of Programs. Her expertise focuses on organi-

zational strategies in innovation, particularly cooperation between organizations. She has studied the organization of innovation through inter-organizational contracts, organizational structures at the firm level, and inter-organizational networks of repeated collaborative innovation, particularly in digital industries. Her recent work has examined the interaction between conflict and cooperation in wireless telecommunication standard development and the nature and implications of markets for (big) data.



### MICHELA BARETTA

Michela Beretta is Associate Professor at Department of Management, School of Business and Social Sciences at Aarhus University. Her research

addresses idea management, crowdsourcing, digital transformation and agile transformation, often in collaboration with industry partners to transform research insights into actionable outcomes.



### MARTIN KALTHAUS

Martin Kalthaus is Associate Professor at the Department of Business and Management, University of Southern Denmark. His research examines the innova-

tion process and its components—how knowledge and new technologies emerge, diffuse, and are ultimately phased out through exnovation.

